CU Online
Discover. Learn. Empower.



ONLINE BA JMC

BA in Journalism and Mass Communication

Rankings and Accreditation

UGC Entitled

UGC Entitled
Online Degrees

A+ NAAC

NAAC A+
Accredited

RANKED #19
in INDIA by

nirf

NBA
NATIONAL BOARD OF ACCREDITATION

NBA Accredited Programs

QS WORLD UNIVERSITY RANKINGS 2026

Ranked Among the

Top 2%

UNIVERSITIES
WORLDWIDE

Global Rank #575

QS UNIVERSITY RANKINGS ASIA

QS World University Rankings Asia 2025

RANKED

#1

Among all Private Universities in India

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About Chandigarh University

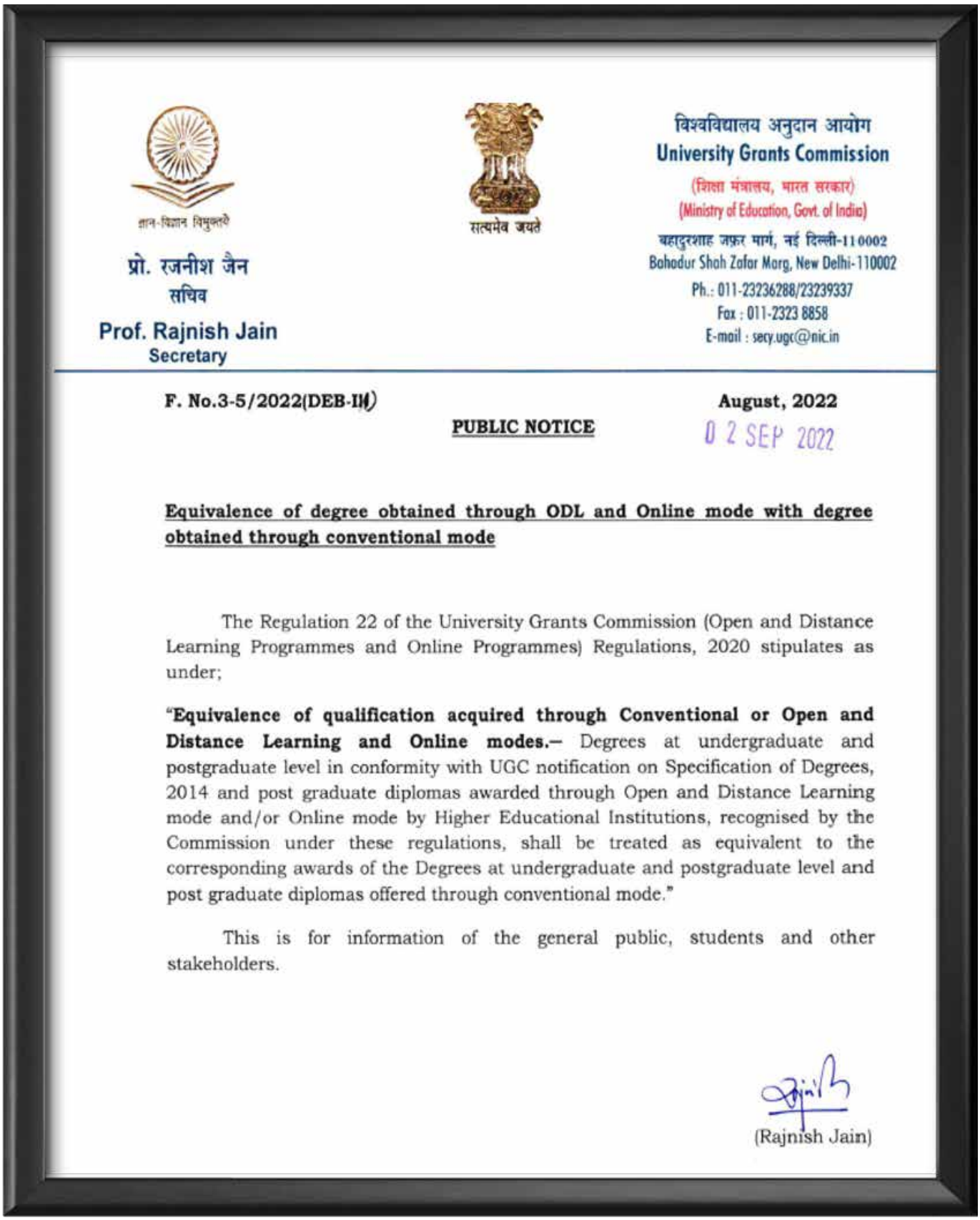
Chandigarh University is a leading Indian university offering its students a unique blend of professional and academic excellence. The university has been accredited by the National Assessment and Accreditation Council (NAAC) with the prestigious A+ grade. In addition to this, the university is the youngest institution to receive an A+ grade in the first cycle of accreditation and the only private university in the Punjab state to be accredited by NAAC.

Also, ranked among Asia's best and fastest-growing universities, the experience of top industry leaders and renowned academicians to foster an industry-driven approach. A wide spectrum of programs paired experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue dream careers. At CU we are grooming students to be socially sensitive through intellectually challenging and contemporary diverse culture.



Online Degrees Equivalence

As per Regulation 22 of the UGC 2020 guidelines, degrees awarded through online mode are equivalent to offline degrees.



ज्ञान-विज्ञान विमुक्तये

सत्यमेव जयते

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PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.–** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

Why choose Chandigarh University?

Harvard Business Publishing Education

Access premium resources from global experts and industry leaders

Flexible Examination Scheduling

Select slots from a timeline spread over weekends

State-of-the-Art Learner App

Seamless education with our cutting-edge Learner App

Career Assistance Opportunities

Get guidance for career planning, job search, and skill development

Learn from Global Experts

Gain insights from top faculty and industry veterans

Affordable and Flexible Payment Options

Flexible plans: No-Cost EMI, annual, or semester-wise

Program Overview

Duration:
3 years

Mode of Instruction:
Online

- Industry relevant curriculum
- Adherence to UGC 4 quadrants
- Gen AI Masterclasses
- Comprehensive student support
- Experiential learning
- Flexibility of learning

Program Structure

SEMESTER I — 20 Credits

Introduction to Mass Communication

Communication Skills

Current Affairs

Print Media Reporting and Editing

History of Print and Broadcasting

SEMESTER II — 20 Credits

Specialized Reporting

Digital Media

Introduction to Film Studies

Media Laws and Ethics

Mass Media Industry & Management

SEMESTER III — 20 Credits

Media Literacy & Critical Thinking

Storytelling

Television Journalism & Programming

Radio Programming

Media and Society

SEMESTER IV — 20 Credits

Fundamentals of Public Relations

Fundamentals of Advertising

Event Management

Digital Media Writing & Content

Development Communication

Program Structure

SEMESTER V — 20 Credits

Creative Advertising & Reputation Management

Investigative Journalism

Elective as per specialization-I

Elective as per specialization-II

Media Research

SEMESTER V (ELECTIVE) PRINT & DIGITAL

Print Design & Visualization

Social Media Content & Marketing

SEMESTER V (ELECTIVE) TV & RADIO

Television Programming & Production

Radio Programming & Production

SEMESTER VI — 20 Credits

AI for All

Corporate & Crisis Communcation

Capstone Project (with Live Industry Project)

Masterclass Series: Insights from the Leaders who Shape the Future

At Chandigarh University Online, learning doesn't stop at theory. Through our ***Industry Masterclass Series,*** students gain first-hand insights from professionals who have shaped industries and led transformative change. Conducted at regular intervals, these sessions cover diverse topics, from emerging business trends and new-age technologies to leadership, innovation, and career growth. Each masterclass adds a real-world perspective to academic learning, enriching students' experience and preparing them for life beyond the classroom.

Meet some of the industry experts who've inspired our learners:



Ankur Warikoo

Entrepreneur, Author and Content Creator



Divij Bajaj

Microsoft

Data & Applied Scientist at Microsoft



Ankur Agrawal

Microsoft

Engineering Head at Microsoft India

Online Education: The Future of Learning

Online education has transformed the way we learn, offering flexibility, accessibility, and opportunities for growth. Whether you're balancing a career, family, or simply seeking à more convenient way to study, online learning provides a pathway to achieve your aspirations with ease and efficiency.



Flexible Learning



Accessible Everywhere



Self-Directed Progress



Diverse Peer Network



Advanced Learning Tools



Exams on Demand



Expert-Led Sessions



Cost Effective Education

All-in-One Learner App

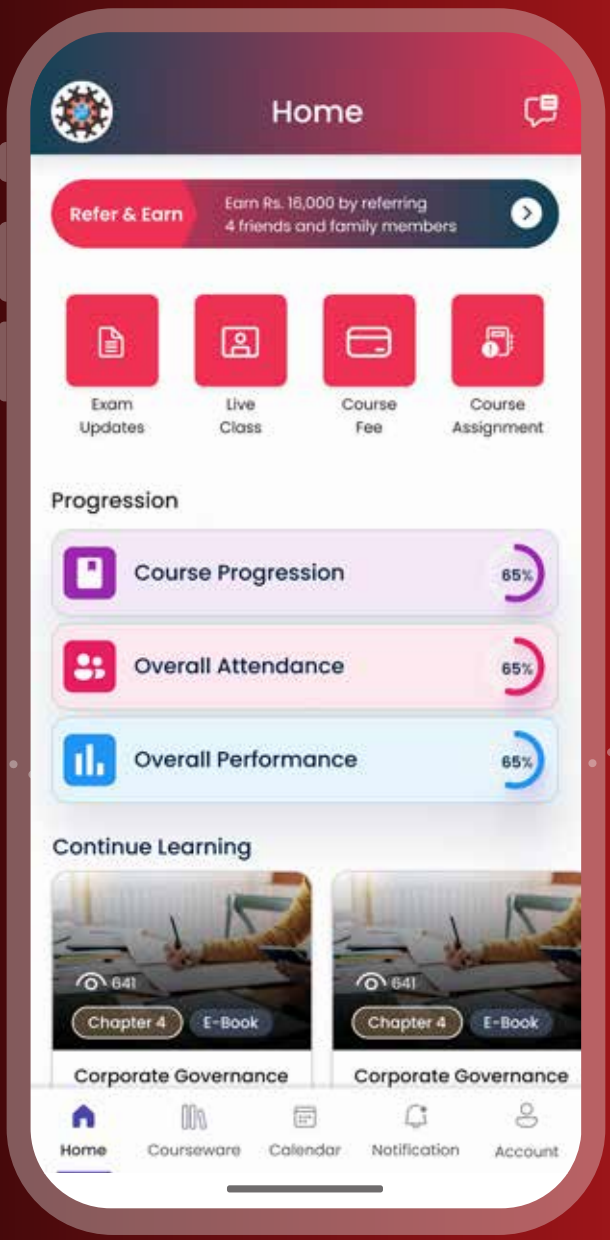
Real-time Notification

Offline Access to Content

Personalized Calendar

Analytics Dashboard

Track Real-time Progress



SCAN TO INSTALL ON ANDROID DEVICE

SCAN TO INSTALL ON IOS DEVICE

Real Stories, Real Impact

Don’t just take our word for it, hear from our learners on how CU Online helped them grow, upskill and move closer to their goals, one milestone at a time.



My journey with CU Online’s MCA program has been incredible. The faculty is so helpful and supportive. I’m proud of my decision to pursue my degree from Chandigarh University.

Gunjan



The CU Online program gave me the perfect blend of structure and flexibility with live and recorded lectures that fit my schedule.

Vrinda Bhardwaj



After 20 years of experience, Chandigarh University Online gave me the chance to finally complete my Master’s. The program was flexible, and the experience as enriching as an on-campus degree.

Sanketh

Admission Process

STEP 1 Online counselling:

Our counselors will provide guidance to potential students on their selected program.

STEP 2 Online registration to admission portal:

Access to the admission portal is granted through online registration with a registration fee.

STEP 3 Documents verification:

The university admission team reviews the uploaded documents and confirms eligibility within a span of 4 Days.

(Documents approval is subject to eligibility criteria as per the university guidelines.)

STEP 4 Fee payment & LMS access:

Students receive a fee payment link to complete payment. Upon successful fee payment, eligible students are granted access to LMS (Learning Management System) within 48 hours.

ELIGIBILITY:

10+2 or its equivalent examination in any stream conducted by a recognized Board/University/Council.



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