CU Online
Discover. Learn. Empower.

pwc | Project Management Institute. | HARVARD BUSINESS IMPACT



ONLINE MBA

India's First MBA with
Triple Industry Certification

Rankings and Accreditation

UGC Entitled

UGC Entitled
Online Degrees

NAAC A+

NAAC A+
Accredited

RANKED #19
in INDIA by

nirf

NBA

NBA Accredited Programs

QS WORLD UNIVERSITY RANKINGS 2026

Ranked Among the

Top 2%

UNIVERSITIES
WORLDWIDE

Global Rank #575

QS UNIVERSITY RANKINGS ASIA

QS World University Rankings Asia 2025

RANKED

#1

Among all Private Universities in India

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About Chandigarh University

Chandigarh University is a leading Indian university offering its students a unique blend of professional and academic excellence. The university has been accredited by the National Assessment and Accreditation Council (NAAC) with the prestigious A+ grade. In addition to this, the university is the youngest institution to receive an A+ grade in the first cycle of accreditation and the only private university in the Punjab state to be accredited by NAAC.

Also, ranked among Asia's best and fastest-growing universities, the experience of top industry leaders and renowned academicians to foster an industry-driven approach. A wide spectrum of programs paired experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue dream careers. At CU we are grooming students to be socially sensitive through intellectually challenging and contemporary diverse culture.



An MBA Reinvented for Global Leaders

The Online MBA is a UGC-entitled, NAAC A+ accredited two-year postgraduate program designed to shape future-ready global leaders through an exceptional fusion of management education and world-class industry credentials.

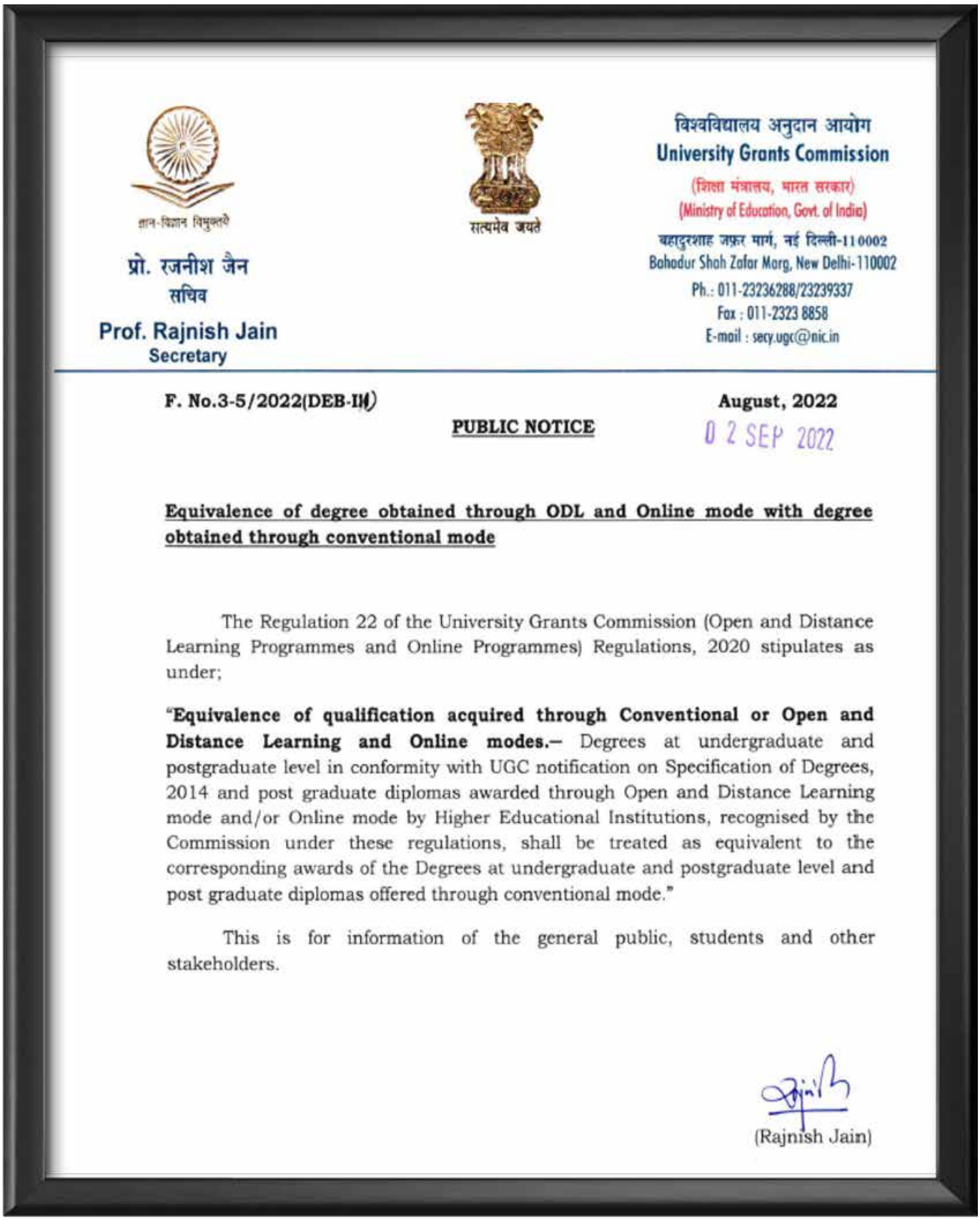
What sets this MBA apart is its ***exclusive triple certification ecosystem—***a first-of-its-kind integration with ***PMI, PwC, and Harvard Business Publishing,*** making it India's only online MBA offering this level of global recognition and corporate relevance.

This MBA embeds industry expertise directly into your learning journey:

- ***PwC co-creates and teaches two complete MBA subjects -*** Financial Reporting & Analysis and Financial Management, delivered by PwC experts as part of the core curriculum, with ***PwC-branded certificates*** awarded on completion.
- You receive ***23 hours of PMI-aligned training,*** mapped to global project management standards, along with ***1-year PMI student membership and 23 PDUs.***
- You earn a ***Harvard Business Publishing certification,*** gaining access to world-renowned content and leadership frameworks trusted by global enterprises.
- ***A degree alone doesn't define your edge - global certifications do. And this MBA gives you all three.***

Online Degrees Equivalence

As per Regulation 22 of the UGC 2020 guidelines, degrees awarded through online mode are equivalent to offline degrees.



ज्ञान-विज्ञान विमुक्तये

सत्यमेव जयते

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-II)

August, 2022

PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.–** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

Why choose Chandigarh University?

Harvard Business Publishing Education

Access premium resources from global experts and industry leaders

Flexible Examination Scheduling

Select slots from a timeline spread over weekends

State-of-the-Art Learner App

Seamless education with our cutting-edge Learner App

Career Assistance Opportunities

Get guidance for career planning, job search, and skill development

Learn from Global Experts

Gain insights from top faculty and industry veterans

Affordable and Flexible Payment Options

Flexible plans: No-Cost EMI, annual, or semester-wise

Program Overview

Mode of Instruction: Online

Duration: 2 years

Specialisation: 20+

Total Credits:92

- PwC-Co-Created MBA Courses
- Adherence to UGC 4 quadrants
- Harvard Business Publishing Certification
- 10+ Global Certifications Included
- PMI-Aligned Training (23 Hours + PDUs + Membership)
- 40+ live sessions

Elective Specialisations

- Marketing
- HRM
- International Business
- Entrepreneurship
- Finance
- Business Analytics
- Information Technology
- Banking & Insurance
- Logistics & Supply Chain Management
- Hospital Management
- Event Management
- Travel & Tourism Management
- Airlines & Airport Management
- Operations Management
- Digital Marketing
- Retail Management
- Disaster Management
- Entertainment and Media
- FinTech
- Data Science and Artificial Intelligence
- General Management
- International Relations
- Brand Management
- Foreign Exchange Management
- Family Business
- Product Management

Harvard Manage Mentor Modules by

Harvard Business Publishing Education

- Innovation & Creativity
- Strategy Planning & Execution
- Business Plan Development
- Performance Measurement
- Diversity, Inclusion & Belonging
- Decision Making
- Ethics at Work
- Presentation Skills
- Team Management
- Digital Intelligence



GET AN ASSURED CERTIFICATE

After Completing Any of the Module

Masterclass Series: Insights from the Leaders who Shape the Future

At Chandigarh University Online, learning doesn't stop at theory. Through our ***Industry Masterclass Series,*** students gain first-hand insights from professionals who have shaped industries and led transformative change. Conducted at regular intervals, these sessions cover diverse topics, from emerging business trends and new-age technologies to leadership, innovation, and career growth. Each masterclass adds a real-world perspective to academic learning, enriching students' experience and preparing them for life beyond the classroom.

Meet some of the industry experts who've inspired our learners:



Ankur Warikoo

Entrepreneur, Author and Content Creator



Divij Bajaj

Microsoft

Data & Applied Scientist at Microsoft



Ankur Agrawal

Microsoft

Engineering Head at Microsoft India

Program Structure

SEMESTER I — 20 Credits

Business, Society and Law
Financial Reporting and Analysis
Leadership & Organization Behavior
Managerial Economics
Marketing Managementt

SEMESTER II — 20 Credits

Strategic People Management (with Live Industry Project)
Consumer Behaviour
Business Research Methods
Financial Management
Operations and Quality Management

SEMESTER III — 28 Credits

Strategy, Business and Globalization
Decision Science
Elective as per Specialization -I
Elective as per Specialization-I
Elective as per Specialization-II
Elective as per Specialization-II
Capstone Project – I (Specialization-Based) (with Live Industry Project)

SEMESTER III (ELECTIVE) MARKETING

Marketing Analytics
Advertising and Brand Management
Marketing of Services
Digital & D2C Marketing

Program Structure

SEMESTER III (ELECTIVE) HRM

Human Resource Analytics
Organisation Change & Development
AI in Talent Acquisition & Workforce Planning
Compensation Management

SEMESTER III (ELECTIVE) INTERNATIONAL BUSINESS

Export Import Documentation
International Economics
International Trade
Financing of International Trade

SEMESTER III (ELECTIVE) ENTREPRENEURSHIP

Entrepreneurial Strategies-I
Social Entrepreneurship
Entrepreneurial Strategies-II
Family Business Management

SEMESTER III (ELECTIVE) FINANCE

Banking and Financial Services Management
Project Finance and Financial Modeling
Tax Planning and Management
International Finance

SEMESTER III (ELECTIVE) BUSINESS ANALYTICS

Python for Business Analytics
SQL, Data Engineering & Dashboard Design
Big Data Analytics and Tools
Business Forecasting & Time Series

Program Structure

SEMESTER III (ELECTIVE) INFORMATION TECHNOLOGY

Business Intelligence
system analysis and design
Managing IT-Enabled Services
Knowledge Management

SEMESTER III (ELECTIVE) BANKING & INSURANCE

Merchant Banking & Financial Services
Legal Aspect of Banking
Treasury & Risk Management
Corporate Insurance management

SEMESTER III (ELECTIVE) LOGISTICS & SUPPLY CHAIN MANAGEMENT

Logistic management
Quality management and quality techniques
Logistics and supply chain management
AI-Enabled Demand Forecasting & Supply Chain Analytics

SEMESTER III (ELECTIVE) HOSPITAL MANAGEMENT

Hospital Planning & Services
AI in Healthcare Operations & Diagnostics
Health Informatics & Digital Health Platforms
Human Resource Management in Health Care

SEMESTER III (ELECTIVE) EVENT MANAGEMENT

Event Planning
Culture and Entertainment
Event Risk Management
Event Marketing Campaign

Program Structure

SEMESTER III (ELECTIVE) TRAVEL & TOURISM MANAGEMENT

Tourism Economics
Tourism Marketing
Geography and International Tourism
Tourism Concept and Impact

SEMESTER III (ELECTIVE) AIRLINES & AIRPORT MANAGEMENT

Airline and Airport Operations
Strategic Airport Planning and Marketing
Aircraft Maintenance Management
Aviation Safety and Security

SEMESTER III (ELECTIVE) OPERATIONS MANAGEMENT

Production Planning and Control
Quantitative Techniques & Methods
Operations Management and Strategy
Logistics & Supply Chain Management

SEMESTER III (ELECTIVE) DIGITAL MARKETING

Search Engine Optimization
AI-Powered Content Marketing & Personalisation
Social Media Marketing
E-commerce, D2C & Quick Commerce Strategy

SEMESTER III (ELECTIVE) RETAIL MANAGEMENT

Retail Marketing
Buying Merchandising
AI-Driven Pricing, Personalisation & CX
D2C Brand Building & Omnichannel Strategy

Program Structure

SEMESTER III (ELECTIVE) DISASTER MANAGEMENT

Disasters, Hazards and Extreme Events

Disasters, Vulnerability and Risk

Policy, Institutions, Governance and Disaster Management

Disasters and Development

SEMESTER III (ELECTIVE) ENTERTAINMENT AND MEDIA

Introduction to Mass Media, Industry & Management

Corporate Communication and Reputation Management

Social Media Management

Advertising, PR and Event Management

SEMESTER III (ELECTIVE) FINTECH

Digital Payments, UPI & India's Financial Infrastructure

Block Chain Management

Machine Learning in Fintech

Artificial Intelligence in Fintech

SEMESTER III (ELECTIVE) DATA SCIENCE AND ARTIFICIAL INTELLIGENCE

GenAI & Prompt Engineering for Business

NLP & LLM Applications for Business

RAG Systems & AI Knowledge Assistants

Agentic AI & Business Automation

SEMESTER III (ELECTIVE) GENERAL MANAGEMENT

Corporate Strategy and Policy

Cross-Cultural Management

Corporate Social Responsibility and Sustainability

Corporate Mergers and Acquisitions

Program Structure

SEMESTER III (ELECTIVE) INTERNATIONAL RELATIONS

Global Business & Trade
International Economics & Finance
Geopolitics & Diplomatic Strategies
International Marketing & Cultural Intelligence

SEMESTER III (ELECTIVE) BRAND MANAGEMENT

Brand Strategy & Positioning
AI-Enabled Project Analytics & Risk Forecasting
Luxury & Retail Brand Management
Digital & Social Media Branding

SEMESTER III (ELECTIVE) FOREIGN EXCHANGE MANAGEMENT

Foreign Exchange Markets and Currency Derivatives
International Banking and Forex Operations
Global Financial Markets and Institutions
International Trade Finance and Documentation

SEMESTER III (ELECTIVE) FAMILY BUSINESS

Strategic Management for Family Businesses
Innovation and Entrepreneurship in Family Business
Managing Family Relationships and Conflict Resolution
Legal and Taxation Issues in Family Business

SEMESTER III (ELECTIVE) PRODUCT MANAGEMENT

Product Strategy & User Research
Agile Product Development & Roadmapping
Product Analytics, Metrics & Experimentation
AI Product Management & LLM Applications

Program Structure

SEMESTER IV — 24 Credits

Project Management

AI for Managers

Elective as per Specialization - I

Elective as per Specialization -II

Capstone Project – II(Specialization-Based) (with Live Industry Project)

SEMESTER IV (ELECTIVE) MARKETING

Integrated Marketing Communication

AI-Powered Performance Marketing & Growth

SEMESTER IV (ELECTIVE) HRM

Performance Management: Systems and strategies

Methodology of Training and Development

SEMESTER IV (ELECTIVE) INTERNATIONAL BUSINESS

International Human Resource Management

International Advertising and Brand Management

SEMESTER IV (ELECTIVE) ENTREPRENEURSHIP

Innovation and Creativity in Business

Small Business Management

SEMESTER IV (ELECTIVE) FINANCE

Investment Management

Mergers and Acquisitions

SEMESTER IV (ELECTIVE) BUSINESS ANALYTICS

Machine Learning

GenAI & AI-Augmented Business Intelligence

Program Structure

SEMESTER IV (ELECTIVE) INFORMATION TECHNOLOGY

Agentic AI & Intelligent Process Automation

Data Engineering & MLOps Essentials

SEMESTER IV (ELECTIVE) BANKING & INSURANCE

Mutual funds and portfolio management

Banking & Insurance Management

SEMESTER IV (ELECTIVE) LOGISTICS & SUPPLY CHAIN MANAGEMENT

Smart Logistics, Last-Mile & Quick Commerce Operations

Operations management

SEMESTER IV (ELECTIVE) HOSPITAL MANAGEMENT

Ethical & Legal Aspects of Health Care

Health Care Marketing

SEMESTER IV (ELECTIVE) EVENT MANAGEMENT

Principles of Event Management

Budgeting and Costing of Events

SEMESTER IV (ELECTIVE) TRAVEL & TOURISM MANAGEMENT

Travel Agency Management

Tourism Policy, Planning and Development

SEMESTER IV (ELECTIVE) AIRLINES & MANAGEMENT

Aviation Resource Management

Aviation Legal Environment

Program Structure

SEMESTER IV (ELECTIVE) OPERATIONS MANAGEMENT

AI-Predictive Supply Chain & Digital Twins

Sustainable Supply Chain & ESG Procurement

SEMESTER IV (ELECTIVE) DIGITAL MARKETING

Affiliate Marketing and Google AdSense

Performance Marketing

SEMESTER IV (ELECTIVE) RETAIL MANAGEMENT

Retail Management Perspective

Retail Operations Management

SEMESTER IV (ELECTIVE) DISASTER MANAGEMENT

Disaster Risk Reduction and Development Planning

Introduction to Public Health and Mental Health in Disasters

SEMESTER IV (ELECTIVE) ENTERTAINMENT AND MEDIA

Digital Advertising and PR Strategies

Strategic Brand Management and Communications

SEMESTER IV (ELECTIVE) FINTECH

Entrepreneurship in FinTech

Fintech: Innovation and Transformation in Financial Services

SEMESTER IV (ELECTIVE) DATA SCIENCE AND ARTIFICIAL INTELLIGENCE

Advanced Business Analytics Using R & Python

Advanced Excel for Data Science

Program Structure

SEMESTER IV (ELECTIVE) GENERAL MANAGEMENT

Entrepreneurship and Innovation

Business Analytics for Managers

SEMESTER IV (ELECTIVE) INTERNATIONAL RELATIONS

Global Human Resource & Leadership

Sustainable Development & Global CSR

SEMESTER IV (ELECTIVE) BRAND MANAGEMENT

New Product Development

Innovation in Product Branding

SEMESTER IV (ELECTIVE) FOREIGN EXCHANGE MANAGEMENT

Export-Import Management

FinTech and Digital Currency in Forex Markets

SEMESTER IV (ELECTIVE) FAMILY BUSINESS

Family Constitution and Governance Framework

Advanced Succession Planning and Wealth Transfer

SEMESTER IV (ELECTIVE) PRODUCT MANAGEMENT

Growth PM, Monetisation & Go-to-Market

Product Leadership & Stakeholder Management

Diverse Career Opportunities for MBA Graduates

- Sr. Manager/DGM's in Business Operations
- Sr. Human Resource Manager
- Sr. Sales & Marketing Manager
- Sr. Logistics & Supply Chain Manager
- Credit Manager
- Brand Manager
- Financial Analyst
- Management Consultant
- Business Development Manager
- Market Research Analyst
- Entrepreneur / Startup Founder
- Product Manager
- Corporate Finance Manager
- Investment Banker
- E-commerce Manager
- International Business Manager
- Non-profit Manager
- Real Estate Manager
- Digital Marketing Manager
- Information Technology (IT) Manager
- Media/Entertainment Manager
- Employee Relations Manager



Online Education: The Future of Learning

Online education has transformed the way we learn, offering flexibility, accessibility, and opportunities for growth. Whether you're balancing a career, family, or simply seeking à more convenient way to study, online learning provides a pathway to achieve your aspirations with ease and efficiency.



Flexible Learning



Accessible Everywhere



Self-Directed Progress



Diverse Peer Network



Advanced Learning Tools



Exams on Demand



Expert-Led Sessions



Cost Effective Education

All-in-One Learner App

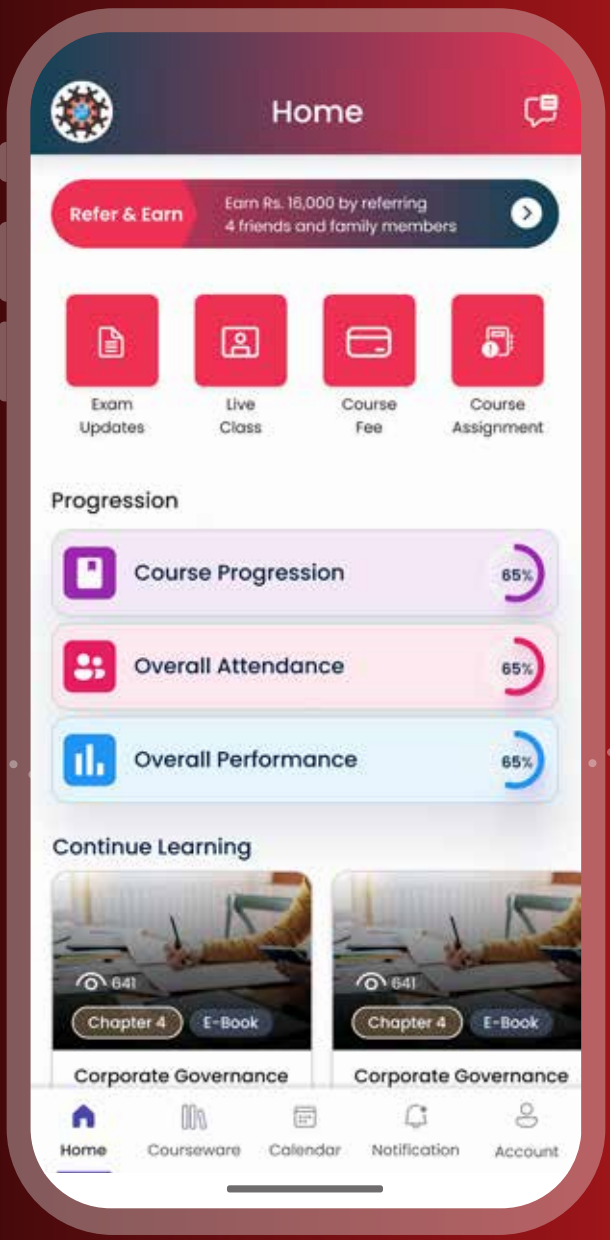
Real-time Notification

Offline Access to Content

Personalized Calendar

Analytics Dashboard

Track Real-time Progress



SCAN TO INSTALL ON ANDROID DEVICE

SCAN TO INSTALL ON IOS DEVICE

Real Stories, Real Impact

Don’t just take our word for it, hear from our learners on how CU Online helped them grow, upskill and move closer to their goals, one milestone at a time.



My journey with CU Online’s MCA program has been incredible. The faculty is so helpful and supportive. I’m proud of my decision to pursue my degree from Chandigarh University.

Gunjan



The CU Online program gave me the perfect blend of structure and flexibility with live and recorded lectures that fit my schedule.

Vrinda Bhardwaj



After 20 years of experience, Chandigarh University Online gave me the chance to finally complete my Master’s. The program was flexible, and the experience as enriching as an on-campus degree.

Admission Process

STEP 1 Online counselling:

Our counselors will provide guidance to potential students on their selected program.

STEP 2 Online registration to admission portal:

Access to the admission portal is granted through online registration with a registration fee.

STEP 3 Documents verification:

The university admission team reviews the uploaded documents and confirms eligibility within a span of 4 Days.

(Documents approval is subject to eligibility criteria as per the university guidelines.)

STEP 4 Fee payment & LMS access:

Students receive a fee payment link to complete payment. Upon successful fee payment, eligible students are granted access to LMS (Learning Management System) within 48 hours.

ELIGIBILITY:

- Graduates with a Bachelor's degree from a recognized university or institution
- Professionals with recognized qualifications like CA, ICWA, CS, and similar credentials



www.cuonlineedu.in

olacademicsupport@cuidol.in

+91 895 618 5179

CU Online

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Chandigarh University, NH-05, Ludhiana, Highway, Chandigarh, Punjab 140413