CU Online
Discover. Learn. Empower.



Online MBA
with specialisation in
BUSINESS ANALYTICS
with Bonus Certification from Harvard

2 YEARS ONLINE DEGREE

In collaboration with KPMG in India

LEARN FROM ANYWHERE, LEARN TOP TOOLS LIKE

Excel SPSS python orange Power BI tableau MySQL

KPMG in India program brought to you in collaboration with edept

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Chandigarh University (CU) is a leading Indian Institution offering its students a unique amalgamation of professional and academic excellence.

#1 Private University in India

as per the QS Asia University Rankings 2026

A+ grade

by the National Assessment & Accreditation Council (NAAC)

Ranked amongst Top 5% institutions of India

for receiving NAAC A+ Rating

Ranked amongst the top 19 universities

in the NIRF Rankings 2025 released by the ministry of education, Government of India.





Chandigarh University **ONLINE**

SETTING BENCHMARKS IN HIGHER EDUCATION

25000+

Students from 28 Indian states, its 8UTs and 54+ countries

2500+

International Students from 54+ countries

4000+

Live sessions stand as a testament to our commitment to interactive and engaging education

800+

Accomplished alumni hold leadership positions in renowned organisations around the world

100+

Ethnicities uniting on our learning platform

1000+

Industry expert sessions and engaging leadership talks exemplify our commitment to knowledge sharing and holistic learning experiences

About KPMG IN INDIA

As part of one of the Big Four professional services firms, KPMG in India provides

- Risk
- Financial & Business Advisory
- Tax & Regulatory Services
- Internal Audit
- Corporate Governance Services

Additionally, KPMG in India provides integrated model-based software process improvement and assessment services to help organizations achieve business excellence.

In today's rapidly changing landscape of technological innovations, success is driven by continually improving processes and leveraging their effectiveness.

KPMG in India services help organizations prepare for this challenge and take steps towards achieving their goals.

KPMG in India has access to a global network of resources who possess the extensive professional experience to chart a value-added sustainable process improvement.

It is based on contemporary models and methodologies such as:

- Software Development
- Business Performance
- Lifecycle & Project
- Management Advisory People
- People Management
- Governance & Value
- Service Management



PROGRAM Highlights

UGC/AICTE Approved Course

Rest easy with our UGC/AICTE approved course. Your education will meet recognized standards & qualifications, enhancing your professional credentials & opening doors to opportunities in the industry.

ONLINE DEGREE EQUIVALENCE The degree obtained through online mode is equivalent to the degree offered through conventional mode as per the Regulations 22 of UGC, 2020 (University Grants Commission)

Online Degree = Regular Degree

Top-Notch Instructors

Benefit from the knowledge and expertise of renowned instructors from KPMG in India and Chandigarh University. Their real-world experience enriches your learning, providing valuable insights that prepare you for success in your chosen field.

Personalized Guidance

Our mentorship program offers personalized support.
Your assigned mentor will work closely with you, addressing your needs, providing guidance, & ensuring you receive the necessary assistance to excel in your studies.

Internship & Placement Assistance

We assist you with internship opportunities and provide dedicated support for placements. Our commitment to your success will help to jumpstart your career, ensuring you gain practical experience and find the perfect job placement.

Interactive Online Learning

Experience dynamic learning through live online classes. Engage with instructors and fellow students in real time, fostering a collaborative and enriching educational experience from the comfort of your own space.

Financial Assistance

We understand the financial challenges students and parents face. We offer a range of financial assistance options to make your education more accessible, ensuring your financial situation won't limit your academic pursuits.

COURSE Eligibility

Bachelor degree in any discipline with at least 50% marks from recognised University/Institution. Graduates of recognised professional programmes like CA/ICWA etc. are also eligible to apply.

COURSE Curriculum

SEMESTER I

S.N	COURSE TITLE	CREDIT
1	Business, Society and Law	4
2	Financial Reporting and Analysis	4
3	Leadership and Organisation Behaviour	4
4	Spreadsheet Modeling and Analysis	4
5	Introduction to Business Analytics	4
	TOTAL	**20**

SEMESTER II

S.N	COURSE TITLE	CREDIT
1	People Management	4
2	Business Research Methods	4
3	Consumer Behaviour	4
4	Advance Python Programming	4
5	Data Mining	4
	TOTAL	**20**

SEMESTER III

S.N	COURSE TITLE	CREDIT
1	Strategy, Business and Globalization	4
2	Data Analysis for Business Decisions	4
3	Advance R Programming	4
4	Data warehousing and visualization	4
5	Big Data Analytics and tools	4
	TOTAL	**20**

SEMESTER IV

S.N	COURSE TITLE	CREDIT
1	Planning Analytics	4
2	Sectoral Analytics	4
3	Business Forecasting & Time series	4
4	Predictive Modeling	4
5	Machine Learning	4
	TOTAL	**20**
	CUMULATIVE CREDITS (2 YEARS MBA PROGRAM)	**80**

ONLINE MBA PROGRAM COMPRISIS HARVARD

Manage Mentor Modules Provided by HBPE

- Innovation & Creativty
- Strategy Planning & Execution
- Business Plan Development
- Performance Measurement
- Diversity, Inclusion & Belonging
- Decision Making
- Ethics at Work
- Presentation Skills
- Team Management
- Digital Intelligence

*HBPE : Harvard Business Publishing Education



CAREER ORIENTED Placement Training

- End-to-End Placement Support
- Internship Support
- Mock Interviews
- Last Mile Training
- Career Coaching Sessions
- LinkedIn Masterclass
- Resume Writing Workshops
- Business Communication & Soft Skills Workshop
- Webinars by Industry Experts

LEADING YOU TOWARDS EXCELLENT JOB OPPORTUNITIES

- Placement support on time
- Interview Opportunities upto a period of 6 months
- Soft skills & aptitude coaching alongside interview preparation & resume building
- Personalized career guidance from industry mentors
- 300+ Hiring Partners to lead you towards great employment opportunities

ORACLE HONDA SAMSUNG Deloitte.
IBM Google EY cognizant amazon
Moody's Analytics Microsoft 365 AON Empower Results® Adobe
Walmart SBI infor hp aspiringminds AI-powered Talent Evaluation



Future Scope of **ANALYTICS**

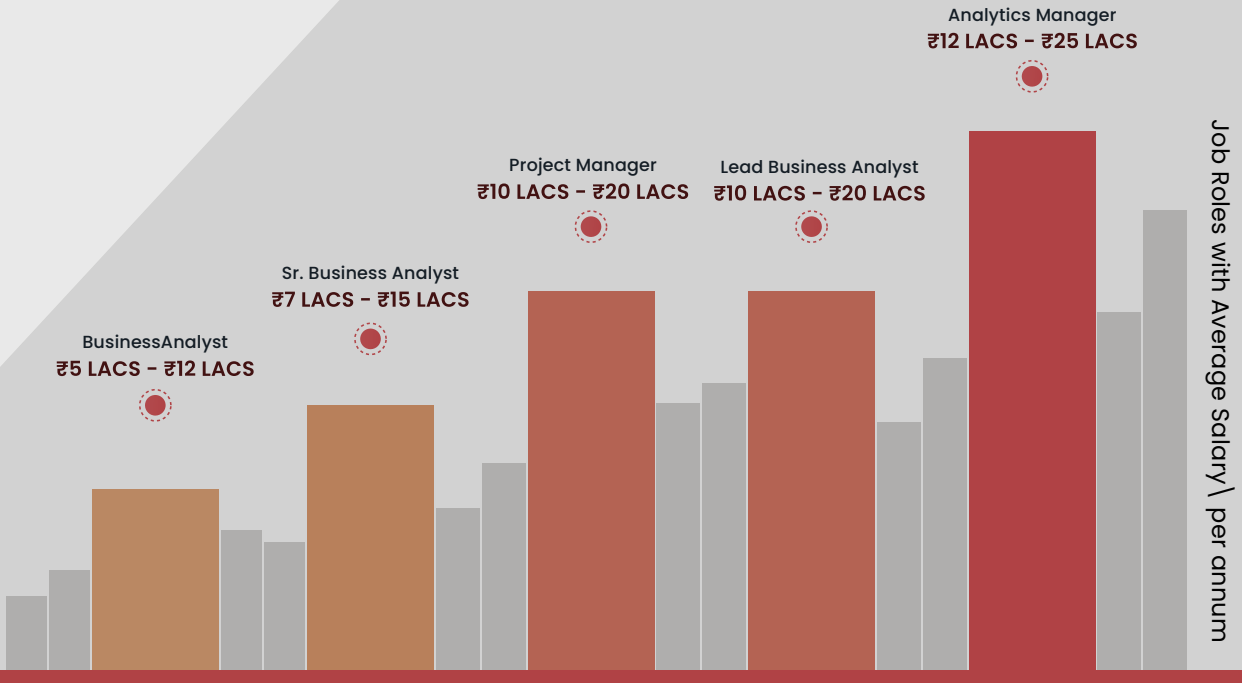
• By 2026, India is projected to have over 11 million job openings, according to LinkedIn.

• India is set to claim a significant 32% share of the global Big Data market, potentially generating $20 billion by 2026, as reported by TOI.

• The field of data analysis and computer information research is anticipated to grow at an impressive rate of 22% from 2020 to 2030, triple the average profession's growth rate,according to LinkedIn.

• On a global scale, the demand for data analysts is expected to soar by a remarkable 2000/0 by 2026, as highlighted by TOI.

JOB Profiles





FACULTY



AMIT KUMAR
Assistant Manager
KPMG in India

With over 10 years of experience, Amit has track record of a defining and implementing Quality Management Systems for various organizations.

His core skills encompass -
Python programming for data analytics, Text Analytics, Data Visualizations with Tableau, Data Scraping and Wrangling, Exploratory Data Analysis (EDA), and Advanced Unstructured Data Analytics.



DILIP BALASUBRAMANIAN
Consultant –
Business Excellence,
KPMG India

Dilip provides Data Analytics training to institutional, corporate, and public sector clients.

He also advises clients and conducts training programs in R and Python Scripting for data analytics, Text Analytics, Data Visualizations using tools such as Tableau, R, Python, PowerBI, Data Scraping and Wrangling, Exploratory Data Analysis (EDA), and Advanced Unstructured Data Analytics.



KAUSHIK SWAROOP
Analyst, Advisory
KPMG

Kaushik provides Data Analytics solutions as part of the Business Excellence practice at KPMG in India.

He has a track record of working on projects related to Text Analytics, Marketing Analytics, Financial Analytics, and HR Analytics. Proficient in tools like Python, R, Tableau, Power BI, and Excel, he excels in various Data Analysis techniques, including Predictive Modeling, Exploratory Data Analysis, Data Wrangling, and Unstructured Data Analytics.

FACULTY



VARSHA PAI K
Senior Consultant, Advisory
KPMG

A highly knowledgeable and skilled Learning and Development Specialist.

Varsha has excellent interpersonal skills and strong abilities in designing, conducting, and implementing training and educational programs.

She has superior technical writing skills and thorough knowledge of Adult Learning Theory and best training program practices.

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KPMG

Full Fees: ~~INR 200,000~~
INR 1,80,000
Scholarship INR 20,000 (10% Saving)

CONTACT NOW to know more

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