MANIPAL UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Online MANIPAL

• 100% Online

Empowering Tomorrow's Leadership

Master of Business Administration

(Online MBA)



UGC Entitled

NAAC A+ Accredited

Prospectus 2026-27 • Program-MBA

Table Of Contents

01. Introduction to the Online MBA Program

02. Program Delivery

03. About MUJ

04. Program Structure

05. Program Specializations/Electives

06. eLearning: An Overview

07. Academic Processes

08. Application Process

09. Degree

10. Placement Assistance



Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)

Career prospects

- Digital Marketing Specialist
- Brand Manager
- Product Manager
- Wealth Manager
- Supply Chain & Operations Manager
- Business Analyst

Master of Business Administration | Online MBA

Leap ahead in just 24 months, with a program that prepares you to excel as a leader in today's competitive world. Choose from 13 career-focused online MBA specializations to build a successful career path in your chosen domain.

Achieve an Increased earning potential, gain job-ready business skills, and access to a global network of alumni.



Master of Business Administration Fees

Nationality	Semester Fee	Full Course Fee
Indian Nationals	INR 46,000	INR 1,84,000
Non-Resident Indians	USD 693	USD 2,772
Other Nationals	USD 809	USD 3,236

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.

Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR)



Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- Online program entitled by UGC
- 24x7 learning with best-suited content
- Career support to find your dream job
- Expert faculty and mentors
- Industry expert sessions, webinars and projects
- Foundation courses
- Access to Coursera at additional fee
- Scholarships for deserving candidates





"This program helped me enhance my management skills and provided practical knowledge that I apply daily in my current job role. The live sessions, webinars, and support from teachers were invaluable, encouraging me to think out of the box and approach challenges differently. Managing hectic work schedules and academics wasn't easy, but MUJ's flexible degree made it possible."

- Pooja Das

About MUJ

Launched in 2011 on invitation from the Government of Rajasthan, Manipal University Jaipur is a self-financed State Private University that has redefined academic excellence in the region.

The multi-disciplinary university offers career-oriented courses at all levels across diverse streams, with best-in-class infrastructure, including state-of-the-art research facilities and a digital library. In line with Manipal University's legacy of providing quality education to its students, the campus uses the latest in technology to impart education.

15+
Years of educational excellence

160,000+
Online Learners

20,000+
Online Degree alumni

40+
Student nationalities

2,000+
Learner footprint across towns & cities of India



> "Give an individual a professional education and you have given him a lifestyle."

Padma Shri Dr T.M.A. Pai
1898 - 1979
Founder - Manipal Group

Dr NN Sharma
President
Manipal University Jaipur

Dr Gadapa Mallikarjuna
Director - Centre for Distance and Online Education,
Manipal University Jaipur

Manipal University Jaipur (MUJ) Accolades

UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION

Rajasthan's 1st
NAAC A+ Accredited
University

Globally Recognised
Online Degrees

Member of ACU

RANK 58

Amongst India's Top 100
Universities in 2025

RANK 222

Amongst South Asia's Top 200
Universities (2026)

RANK 2

Amongst Top 20 Private & Deemed
Multidisciplinary Universities in India
(2025)

RANK 7

Amongst Top 10 Private Distance
& Online Institutions in India (2025)

RANK 9

Amongst India's Top 10
Universities (Management) 2024

RANKED 301-400

Amongst Top 400 Universities
(2025)

The Right Step For The Right Future

World Class Education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 15+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-Gen Pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Global Networking Opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to 110+ hours of skill enhancement content worth INR 50,000.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

Special access to Coursera

Unlock 12,000+ courses and certifications at a special price of INR 3,999 (vs. INR 13,999). Available as an optional add-on during/after admission with a validity of one year from the date of activation.



Currently employed with the Aditya Birla Group, after a break of 10 years from academics, I chose to pursue an online MBA to acquire practical skills that will help contribute to my current job role. By interacting with peers from diverse professional backgrounds, this program has not only equipped me with valuable skills but has also expanded my professional network.

- Rajat Kumar

Online MBA | Program Structure

First Semester

- Entrepreneurial Practice
- Business Communication (WAC)
- Managerial Economics
- Financial Accounting
- Data Visualization (Excel/Tableau)
- Organizational Behaviour
- Marketing Management

Second Semester

- Business Research Methods (R/Python)
- Operation Management
- Human Resource Management
- Management Accounting
- Financial Management
- Legal Aspects of Business
- Business Communication (VAC)

Third Semester

- Strategic Management
- Term Paper
- 4 elective courses in chosen area

Fourth Semester

- International Business Management
- Project
- 4 elective courses in chosen area
- For super specialization, elective group from semester 3 can be continued here

- Total credits: 90
- Business Communication subjects in Semester 1 & 2 carry 2 credits each
- Elective subjects carry 4 credits each
- Project during the final semester carries 6 credits

- Learners are responsible for identifying their own project guide in accordance with the university's eligibility criteria

Note: For super specialization, students will continue with subjects from their chosen elective group across both Semester 3 and Semester 4. For dual specialization, students can choose two elective groups. Semester 3 will cover all subjects from Elective 1, while Semester 4 will cover all subjects from Elective 2. Subjects from each elective group are completed in separate semesters, without overlap.

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
01 Finance	• Security Analysis and Portfolio Management • Financial Services • Financial Statement Analysis • International Financial Management	• Financial Modelling • Behavioural Finance • Financial Econometrics • Financial Risk Management
02 Marketing	• Sales and Distribution Management • Consumer Behaviour • Retail Marketing • Marketing Research	• Services Marketing and Customer Relationship Management • Strategic Marketing • B2B Marketing • Integrated Marketing Communication
03 Human Resource Management	• Human Resource Planning • Management and Organizational Development • Industrial Relations • HR Issues in Corporate Restructuring	• Compensation Management • Performance Management • Learning Organizations • Organizational Change and Development
04 Analytics and Data Science	• Programming in Data Science • Exploratory Data Analysis • Introduction to Machine Learning • Visualization	• Advanced Machine Learning • Unstructured Data Analysis • Business Analytics • Data Scraping
05 IT and FinTech	• Database Management Systems • Software Engineering • Technology Management • Business Intelligence and Tools	• E-Commerce • FinTech Payments and Regulations • Cryptocurrency and Blockchain • Information Systems Management

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
06 Operations Management	• Advanced Production and Operations Management • Introduction to Project Management • Logistics and Supply Chain Management • Applications of Operations Research	• Services Operations Management • Total Quality Management • Production, Planning and Control • Enterprise Resource Planning
07 International Business	• International Financial Management • International Marketing • International HRM • Export-Import Management	• Foreign Trade of India • Global Logistics and SCM • International Business Environment and International Law • Export-Import Finance
08 Information System Management	• Software Engineering • Database Management Systems • Technology Management • Business Intelligence and Tools	• Information Systems Management • E-Commerce • Computer Networks • Java and Web Design
09 Project Management	• Introduction to Project Management • Project Planning and Scheduling • Project Finance and Budgeting • Managing Human Resources in Projects	• Quantitative Methods in Project Management • Project Risk Management • Project Quality Management • Contracts Management in Projects
10 Supply Chain Management	• Logistics and Supply chain Management • Outsourcing • Digital Transformation in Supply Chain Management • Inventory Management	• Global Logistics and Supply Chain Management • Category Management in Purchasing • Purchasing and Contracting for Projects • Supply Chain Cost Management

Program Specializations/Electives

Electives	Third Semester	Fourth Semester
11 Banking, Financial Services & Insurance	• Bank Management & Financial Risk Management • Financial Statement Analysis & Business Valuation • Principles & Practices of Insurance • Financial Services	• ALM & Treasury Management • Banking Regulations and Risk Management in Banking • Insurance Management • Investment Banking and Wealth Management
12 Digital Marketing	• Introduction to Digital Media • Social Media Marketing • Search Engine Marketing and SEO • Ethics in Digital Marketing	• Digital Branding and Reputation Management • Digital Entrepreneurship • E-Marketing • Advertising and Brand Management
13 Retail Management	• Sales and Distribution Management • Retail Customer Relationship Management • Retail Marketing • E-Retailing	• International Retailing • Entrepreneurship in Retail Business • Retail Buying and Merchandising • Advertising and Brand Management

eLearning: The Future Is Now!

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely

- Video Lectures
- Virtual Classrooms
- Virtual Simulation
- E-content
- Interactive Material
- Discussion Forums



"I have learned key financial skills through this MBA, which has helped my current career. As this is a management degree, in addition to finance, I have learned how to be a good manager. We were provided with study materials, attended live lectures, completed assignments, and took online exams that gave me an on-campus feeling. The online exams were conducted with flexibility for working professionals."

- Devyanee Sharma

The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.
Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Apply Now

Prospectus 2026-27 • Program-MBA





"The online MBA from MUJ has given me the confidence to excel in my career. I'm confident that this degree has given me the chance to explore new opportunities to pursue my dream of leading a team in an organization. I was also able to build invaluable connections with my peers and gain communication skills, which will help me in a professional setting."

- Niharika Guruvara

Your Degree


MANIPAL
UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)
INSPIRED BY LIFE
This is to certify that
John Doe
has been conferred the degree of
Master of Business Administration
having fulfilled the prescribed requirements in the academic year 2023-2024
Securing a cumulative grade point average of 3 out of 10
"Mode of Delivery: Online"
President
Chairperson
Given under the seal of Manipal University Jaipur, Rajasthan - India | On this date : October 12, 2023
Reg. No: 0000 0000
Appl. No: MBA 00 0000
POVPassport J000 0000
SAMPLE


XXXXXXXX
Date of Admission: xx Jan, 20xx
Date of Completion: xx Jan, 20xx
Mode of Delivery: Online
Medium of Instruction: English
Mode of Examination: Remote Proctored Online Examinations
To verify mail to: coe.doe@jaipur.manipal.edu
Prepared by:
Verified by:
SAMPLE

Placement Assistance

35,000+
Learners offered placement assistance

25,000+
Opportunities created

500+
Hiring partners

1,000+
Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

AI-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.

LAUNCHPAD
SOAR INTO SUCCESS

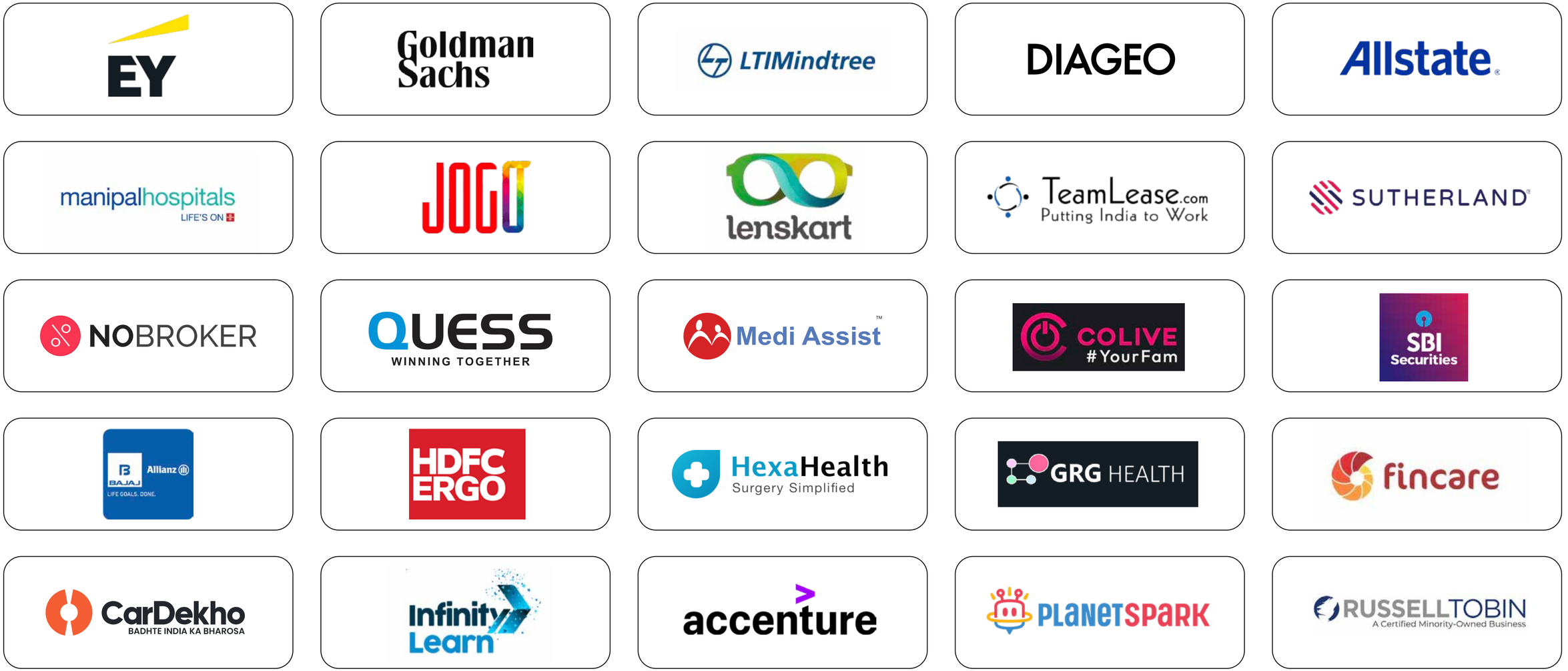








Our Recruiters



Disclaimer: The mentioned recruiters have expressed interest in MUJ Online students. This does not guarantee job offers or placements

MANIPAL UNIVERSITY JAIPUR
INSPIRED BY LIFE
(University under Section 2(f) of the UGC Act)

Online MANIPAL

Manipal University Jaipur
Dehmi Kalan, Off Jaipur-Ajmer Expressway, Jaipur, Rajasthan 303007

info@muj.onlinemanipal.com | +91-7304 000 444

OnlineManipal.com