Parul®
University

Online Learning

ADMISSIONS OPEN

Get the Career Edge with

Bachelor of Arts

Online B.A.

Learn anytime, anywhere and graduate with a UGC-Entitled degree.



With PU's

Online Learning

UGC-Entitled Degree

3 Years
6 semesters, 100% online

Free Study Material
Printed Self-Learning Material (SLM) every semester

Free Certifications
Skill-based programmes relevant to your domain

Learner Support Centre
A dedicated team for all your queries

#ApplyKaro

TOLL FREE
1800 889 9773

Parul® University
Online Learning

A UNIVERSITY OF DISTINCTION

Three Decades of Quality Education

Your online degree carries the name of one of India's most decorated private universities — trusted by tens of thousands of learners across India and the world.

1993
First self-financed institute of Gujarat established

2015
Parul University established

2023
NAAC Grade A++ accreditation

45,000+
Students

30+
Years of academic legacy

160+
Professors from IITs, NITs, NID and NIFT

2,500+
International students

100+
Foreign university partnerships

1,200+
Corporate and industry ties

20,000+
Placements with 2,200+ recruiters

150+
National awards and rankings

Awards and Academic Rankings

NAAC Grade A++
Highest grade of the National Assessment & Accreditation Council

UGC Category 1
University with grant of graded autonomy

NIRF Top 50
Innovation Ranking, Ministry of Education

Platinum+ Band
Sustainability, World Institutional Ranking

4/4 Stars
Rated by the Ministry of Education's Innovation Cell

QS I-GAUGE Diamond
Indian University Ratings

India Top 50
Times Higher Education Impact Rankings 2025

QS Asia 2026
Ranked in the 1000–1100 band, QS World University Rankings: Asia

Centre of Excellence
Notified by the Government of Gujarat

ACCREDITATION AND RECOGNITION

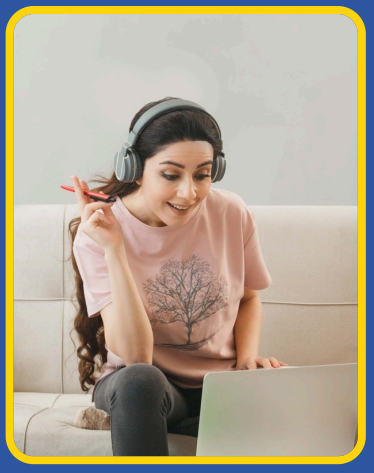
University Grants Commission (UGC) | Ministry of Education | NAAC | NIRF | Association of Indian Universities | Association of Commonwealth Universities | GSIRF

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WHY PARUL UNIVERSITY ONLINE

A Recognised Degree, Built for Real Lives

Study entirely online — from admission to graduation — while you work, care for family or prepare for exams.



NAAC GRADE A++

NAAC A++ University

Accredited with the highest NAAC grade for academic quality.

UGC-Entitled Programmes

Entitled by UGC-DEB to offer full-fledged online degree programmes.

Study at Your Own Pace

Earn your degree alongside a job, exam preparation or other commitments.

What Sets Us Apart

Free Printed Study Material (SLM)

Couriered to your door every semester.

Free In-Demand Certificates

Add job-ready skills alongside your degree.

Industry-Centric Curriculum

Skills courses, internship and project built in.

High-End Animated Videos

Engaging recorded lectures for every subject.

Dual Degree Opportunity

Earn a diploma alongside your degree.

Global Opportunities

International study tours at partner universities abroad.

Our Online Programmes

10 UGC-Entitled programmes

UNDERGRADUATE

- Bachelor of Arts (B.A.)
- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)

POSTGRADUATE

- Master of Business Administration (MBA)
- M.A. – Journalism & Mass Communication
- Master of Commerce (M.Com.)
- M.Sc. – Applied Mathematics
- Master of Computer Applications (MCA)
- M.A. – English Language Teaching
- Master of Social Work (MSW)

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THE PROGRAMME

Bachelor of Arts (B.A.) — Online

Pair a Major in English or Journalism & Mass Communication with a Minor of your choice, plus skills employers look for.



DURATION	ELIGIBILITY	MODE	ASSESSMENT
3 Years	**10+2 Pass**	**100% Online**	**30:70**
6 semesters	Or any equivalent examination	Study and take exams from anywhere	Continuous evaluation and end-semester exam

Fee Structure

Lump sum — BEST VALUE
₹75,000
Total fee · one-time payment

Annual
₹96,000
Total fee · ₹32,000 per year

Semester
₹1,20,000
Total fee · ₹20,000 per semester

Registration fee applies separately. EMI options available.

Choose Your Major

12 core subjects + 2 electives

- English
- Journalism & Mass Communication

Choose Your Minor

Choose any 1 of these 7 subjects

- Economics
- Sociology
- Political Science
- Geography
- History
- English
- Journalism & Mass Communication

Dual Degree Opportunity

Earn one more qualification alongside your B.A.

- Diploma in Agentic AI & Generative AI
- Diploma in Blockchain Technology
- Diploma in Business Analytics
- Diploma in Computer Applications
- Diploma in Digital Marketing
- Diploma in Financial Services & Portfolio Management

Free Certificates

Certificate Programme in Excel for Beginners · Certificate Programme in ChatGPT

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CURRICULUM

Six Semesters, One Clear Path

SEMESTER I

- Major I
- Minor I
- Basics of Computer Applications
- English I
- Communication Skills
- Value-Added Courses 1 & 2

SEMESTER II

- Major II
- Minor II
- Web Development
- English II
- Personality Development
- Value-Added Courses 3 & 4

SEMESTER III

- Major III
- Major IV
- Minor III
- Research Methodology
- English III
- Employability Skills

SEMESTER IV

- Major V
- Major VI
- Major VII
- Minor IV
- English IV

SEMESTER V

- Major VIII
- Major IX
- Major Elective I
- Minor V
- Internship

SEMESTER VI

- Major X
- Major XI
- Major XII
- Major Elective II
- Minor VI
- Project

How Your B.A. Is Built

1 Major

12 core subjects and 2 electives in English or Journalism & Mass Communication

1 Minor

6 papers in any one of 7 subjects

Skills and Practice

English, communication, computer skills, research, internship and project

See the full Major and Minor subject lists on the next page.

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SUBJECT CHOICES

Your Major and Minor Subjects

Major Subjects

Choose one Major

#	English	Journalism & Mass Communication
I	History of Language and Literature	Introduction to Media and Communication
II	Forms of English Language and Literature	Reporting and Editing in Print Media
III	Literary Terms	Broadcast Journalism
IV	English Drama	Digital Media
V	English Poetry	Public Relations and Corporate Communications
VI	English Fiction	Advertising
VII	Non-fiction Prose	Video Production
VIII	Literary Criticism I	Media Ethics and Laws
IX	Basics of English Language Teaching I	Graphic Designing
E1	Elective I (choose one): Women's Writing or Children's Literature	Elective I (choose one): Folk Media and Theatre or Contemporary Media and Society
X	Literary Criticism II	Radio Program Production
XI	Basics of English Language Teaching II	Communication for Development
XII	Partition Literature	Web Journalism
E2	Elective II (choose one): Academic Writing or Graphic Narratives	Elective II (choose one): Principles of Event Management or Creative Writing for Beginners

Minor Subjects

Choose one Minor · 6 papers each

English	• History of English Language and Literature • Forms of English Language and Literature • English Drama • English Fiction • Basics of English Language Teaching I • Basics of English Language Teaching II
Journalism & Mass Communication	• Introduction to Writing for Print Media • Introduction to Writing for Digital Media • Reporting and Editing in Media • Public Relations and Corporate Communications • Film Studies • Media Psychology
Sociology	• Introduction to Sociology • Social Change and Control • Theoretical Approaches of Sociology • Rural and Urban Sociology • Anthropology • Sociology of Religion
History	• History of Ancient India • History of Medieval India • History of Modern India • World History • Cultural Heritage of India • Crafts, Museums and Archives
Political Science	• Indian Constitution • Indian Government and Politics • Indian Government Organisations • Introduction to International Relations • International Studies • United Nations
Geography	• Introduction to Physical Geography • Geomorphology • Elements of Cartography • Sustainable Development • Climatology • Physical Geography of India
Economics	• Introduction to Microeconomics • Money and Banking • Economics of Growth and Development • International Economics I • Basic Econometrics • Indian Economy

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HOW YOU LEARN

The Four Quadrants Approach

Everything lives on one Learning Management System (LMS) — available 24×7 on laptop or desktop.



01 Video Lectures

Pre-recorded sessions for every subject with high-quality animated content.

02 E-Content

Lecture notes and PowerPoint presentations to read and revise anytime.

03 Self Assessment & Assignments

Quizzes, case studies, presentations and projects.

04 Discussion and Doubt Solving

Discussion forums and live sessions, with recordings on the LMS.

Examinations

- AI-proctored online exams on the LMS — take them from anywhere
- 30:70 — continuous evaluation and end-semester exam
- MCQs, descriptive answers and case studies
- Exam window 7 AM – 9 PM on scheduled weekdays

Global Opportunities

International Study Tours

Travel to partner universities abroad on short study tours and experience global learning first-hand.

- Sessions at international campuses
- Cultural and industry exposure
- A global edge on your profile

Support at Every Step

Learner Support Centre

A dedicated team and contact to support online learners with all kinds of queries.

Direct Access to Faculty

Raise queries through the LMS or by email, beyond live sessions.

A Predictable Week

Next week's live schedule is posted on the LMS every Saturday.

Official Updates in One Place

Notices, circulars and exam information are published on the LMS.

Free Printed Study Material (SLM)

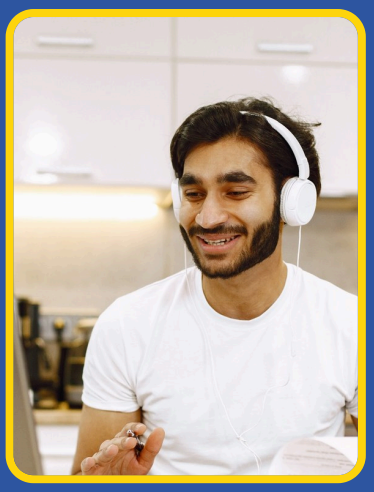
Couriered to you every semester

Parul® University
Online Learning

CAREERS AND PLACEMENTS

100% Placement Support for Your Career

A dedicated placement platform, regular industry interactions and alumni working with Fortune 500 companies such as Google, Apple, Meta and Intel.



UNIVERSITY PLACEMENT RECORD

₹60 Lakh	2,200+	2,500+	900+
Highest package per annum	Recruiters	Annual placements	Dream offers

Dedicated Placement Platform

In your final year, you are enrolled on our placement platform — build your profile and access opportunities relevant to you.

Workshops and Expert Talks

Regular sessions where you interact with industry leaders for guidance, learning and industry relevance.

Our Leading Hiring Partners

Microsoft · Goldman Sachs · Deloitte. · pwc · accenture · IBM
ORACLE · TCS TATA CONSULTANCY SERVICES · Infosys · wipro · HCLTech · cognizant
Capgemini · Tech Mahindra · Reliance Industries Limited · ADITYA BIRLA GROUP · adani · LARSEN & TOUBRO
PHILIPS · IndiGo · BOSCH · HDFC Life Sar utha ke jiyo! · asianpaints · Godrej & Boyce Mfg. Co. Ltd.

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GOOD TO KNOW

Frequently Asked Questions

Is the online degree UGC-Entitled?

Yes. Parul University is entitled by UGC-DEB to offer online degree programmes. Status can be verified at deb.ugc.ac.in.

Is it valid for government jobs, UPSC and Ph.D.?

Yes. UGC-Entitled online degrees are valid for government jobs, UPSC, competitive exams and Ph.D. admissions.

Can I work while I study?

Yes. The programme is designed for working professionals, with a flexible pace and schedule.

Are live sessions compulsory?

Not mandatory, but recommended. Learners must complete at least 75% of LMS content.

Do I need to buy study material?

No. Printed study material (SLM) is couriered to you within a month of classes starting.

Can I pursue two degrees together?

Yes. UGC allows one regular and one online degree, or two online degrees, at the same time. Online diplomas can also be pursued alongside your degree.

What does the fee include?

Academic fees cover tuition, exams and printed study material (SLM). The registration fee and any optional diploma fees are charged separately. EMI is available.

Will I get placement support?

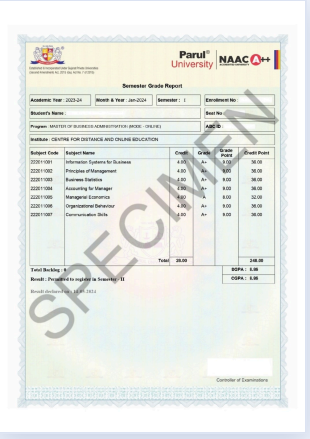
Yes. In the final year, learners join our dedicated placement platform to build a profile and access relevant opportunities.

YOUR CREDENTIALS

Degree & Transcripts issued by Parul University

A NAAC A++ accredited, UGC-Entitled university degree to power your career.





ADMISSIONS OPEN

#ApplyKaro

Your next step starts with the right degree.

Scan to apply

TOLL FREE
1800 889 9773

APPLY ONLINE
paruluniversity.online

Apply Now →