Shoolini University | ONLINE DEGREES UGC Entitled

NAAC A+ GRADE Accredited University

AI powered

PAY-AFTER-PLACEMENT

ONLINE BBA

Bachelor of Business Administration

From **India's Top Ranked** University

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

DRIVEN BY

CAREER TIGERS

Get Job-Ready with Real Placement Support

Unlock Free Premium Access worth ₹50,000

Duration
3 YEARS

Mode
100% ONLINE





TRANSFORM YOUR CAREER

with an Online BBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our online BBA program is among the best for building a strong foundation in business and preparing students for industry-readiness.

Designed by professionals from top companies like McKinsey, PwC, and Citi, as well as experts from prestigious institutions like IITs, IIMs, and ISB, this program makes students success-ready.

A key advantage of our online BBA is its flexibility. Students can attend classes from anywhere, balancing studies with personal commitments and internships.

The program offers a dynamic curriculum updated to meet business world demands, ensuring students gain relevant, practical knowledge.

What sets our online BBA apart is the quality of our faculty. Professors are accomplished professionals who bring real-world insights into the virtual classroom. They are deeply invested in students' growth, offering personalized feedback and mentorship.

I firmly believe our online BBA is the perfect stepping stone for building a successful career in business. Whether starting your journey or strengthening your foundation, this program equips you with the skills to succeed in today's competitive business world.

Prof. Atul Khosla
Vice Chancellor, Shoolini University
Ex- McKinsey & Company, Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

About Shoolini University

A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.



Shoolini Online: GLOBALLY RECOGNIZED EXCELLENCE



Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in GLOBAL AND NATIONAL RANKINGS

NO.1 PRIVATE UNIVERSITY IN INDIA

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

1 UGC CATEGORY

QS WORLD UNIVERSITY RANKINGS 2026

1 PRIVATE UNIVERSITY IN INDIA

1 PRIVATE UNIVERSITY IN INDIA *Citations Per Faculty*

503 GLOBALLY OVERALL

TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2025

1 PRIVATE UNIVERSITY IN INDIA

2 IN INDIA *for International Outlook*

401-501 GLOBAL RANK

QS SUSTAINABILITY RANKINGS 2024

4 PRIVATE UNIVERSITY IN INDIA

579 GLOBALLY OVERALL

TIMES HIGHER EDUCATION ONLINE LEARNING RANKINGS 2024

SILVER RANKING

TOP 25 GLOBALLY

THE IMPACT RANKINGS 2025

TOP 100 GLOBALLY

NIRF INDIA RANKINGS 2025

69 IN INDIA AMONG ALL UNIVERSITIES

101-150 OVERALL
44 PHARMACY
101-150 ENGINEERING

ACCREDITATIONS

NAAC NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

ACCA

PCI

THE Online Learning Rankings 2024

SILVER RANKING

TOP 25 INSTITUTIONS **GLOBALLY** FOR ONLINE EDUCATION



PLACEMENTS & INTERNSHIPS

250+ Top Companies have recently recruited our BBA Graduates

Unlock Career Opportunities at India's Top Companies.

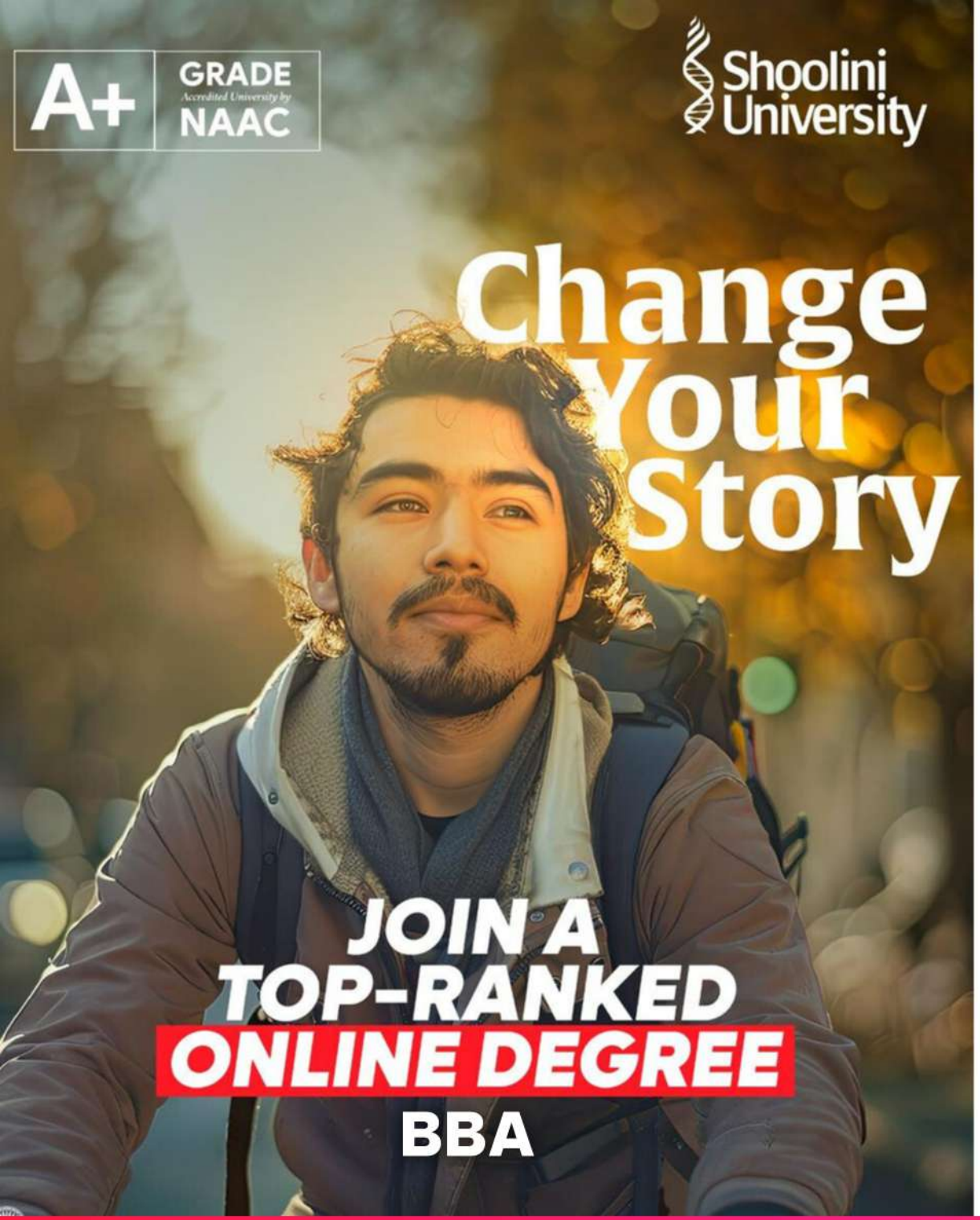
Hindustan Unilever Limited · BANK OF AMERICA · GENPACT · airtel · Reliance jio · HDFC BANK

HILTI · BYJU'S The Learning App · hp · LG · ICICI Bank

citibank · JCB · SBI Securities Investment aur Trust, Dono · HDB FINANCIAL SERVICES · ICICI Securities

BLUE STAR · IndusInd Bank · SBI card · jaro education

AND MORE



5 Reasons Why Shoolini ONLINE BBA IS TOP CHOICE

TOP RANKED Online BBA DEGREE ENTITLED BY UGC

Ranked No.1 Pvt University in India, the Shoolini BBA is ranked Top 100 by NIRF. Our Online BBA will provide you with a truly transformative experience, that will accelerate your career growth.

THE MOST AFFORDABLE Online BBA

The Shoolini Online BBA is the best investment for your future without making a dent in your pocket. Our mission is to create the next generation of India's business professionals by making high quality business education accesible to everyone.

MASTERCLASSES WITH TOP BUSINESS LEADERS

Get Masterclasses with Top Business Leaders, where you'll learn the latest industry insights, gain valuable skills, and get an edge in your profession. If you want to take your career to the next level, you have to learn from the best in the business.

BEST ONLINE LEARNING PLATFORM (LMS)

Our robust LMS is the best for interactive learning, which gives a seamless experience to get a flexible, convenient, and high-quality BBA education.

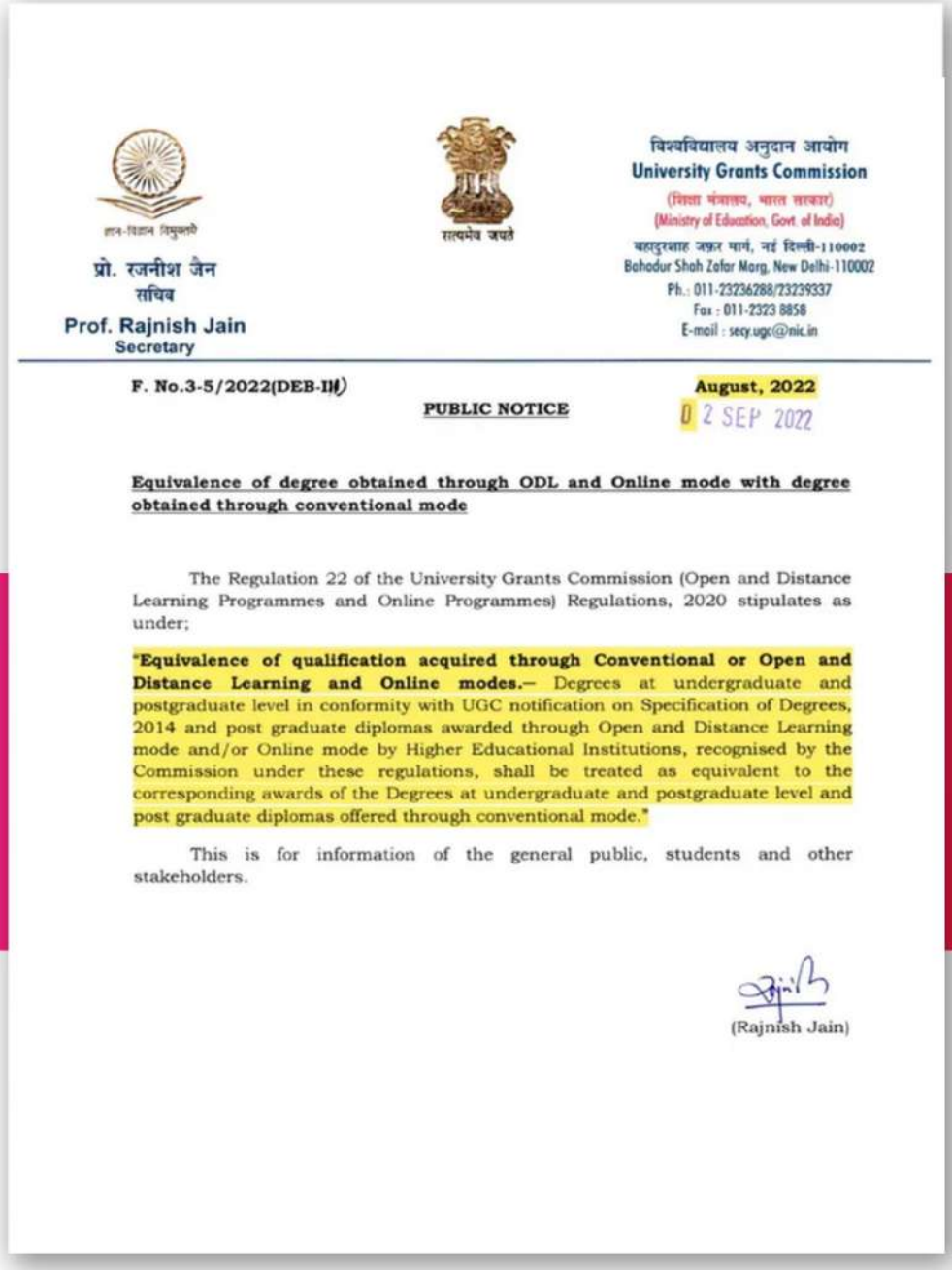
BEST PLACEMENT/CAREER SUPPORT SERVICES

Our dedicated team of career and placement experts will work with you every step of the way, providing personalized AI driven guidance and support to help you build a strong professional brand and make the most of your BBA education.

Online Degree Equivalence

Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
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E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-II)

PUBLIC NOTICE

August, 2022
02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.**— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE

CAREER TIGERS
Training. Internships. Placements.

Smart Tools for Job Readiness & Career Success

Free Premium Access Worth ₹50,000

Unlike traditional job portals that only help find jobs, Career Tigers is a complete career readiness ecosystem that prepares students to secure jobs, not just search for them.

Job Search → Resume Building → Skill Development → Certifications → Interview Prep → Placement Support

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KEY FEATURES & BENEFITS

- **AI Resume Builder**
  Build strong first impressions with ATS-friendly professional resumes in minutes.
- **Skill Gap Analysis**
  Identify strengths, gaps, and exactly what employers need you to learn
- **Personalized Career Counselling**
  Expert guidance on career direction and personalized path planning
- **Structured Learning Path**
  Step-by-step roadmaps based on career goals and identified skill gaps
- **AI Mock Interview Preparation**
  Practice with realistic AI-powered interview simulations with instant feedback
- **Application Tracker**
  Track applications, follow-ups, and outcomes in one organized place
- **Industry-Relevant Certifications**
  Earn industry-recognized credentials that employers actively look for
- **AI Job Matching**
  Get job recommendations based on your profile

CareerTigers helps you become job ready, stay confident, and **get placed.**

Your Career Journey WITH SHOOLINI

CAREER TIGERS
Training. Internships. Placements.

Learn → Build Skills → Prepare → Practice → Apply → **Get Job-Ready**

- Learn with **AI-integrated** curriculum
- **Build industry-relevant skills**
- Identify and close skill gaps
- Practice interviews with AI tools
- Apply to relevant job opportunities
- ***Become fully job-ready***



Industry-Relevant
CERTIFICATIONS

Gain certifications in high-demand skills that employers are actively hiring for.

AI-BASED CERTIFICATIONS:

- Applied Generative AI: Foundations
- Applied Generative AI for Data Analytics
- Applied Generative AI for Product Managers
- Applied Generative AI for Human Resources
- Applied Generative AI for Digital Marketing
- Applied Generative AI for Sales, Growth & Marketing

PROFESSIONAL SKILL CERTIFICATIONS:

- Data Science & Business Analytics
- Digital & Social Media Management
- Cyber Security
- Project Management Fundamentals
- Entrepreneurship
- Accounts and Finance Fundamentals
- Human Resource Management
- Logistics & Supply Chain Management

...and more

Choose any 1 from the following

FREE VALUE ADD-ONS

A UGC recognised online degree + Any one free value add-on's



Career Tigers Premium Access

Get Placement Ready:

- AI Resume + Prep
- Certifications
- Mock Interviews
- Job Matching

Built to get you hired

One Stop Solution For Govt. Test Prep Exams

Choose any of these:

- Banking
- SSC
- Railways

Mock tests, books, doubt sessions for 200+ govt exam

Crack UPSC CSE - GS

Choose any of these:

- UPSC
- CSE
- State PCS

Recorded CSE classes, test series & answer writing

Enhance Your Career with Global Certifications

As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can **earn professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
- Business Analytics and Data-Driven Decision Making
- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
- Communication, Creative Writing, and Storytelling
- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
- Leadership, Entrepreneurship, and Project Management
- English Proficiency, Grammar, and Academic Writing

coursera

At a discounted price of **₹6,500 only**, unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.



ONLINE BBA

Fee Structure

6 Semesters
Application Fee: ₹500*
*Application fee is Non-Refundable

OFFER 1:

Pay After Placement BBA with Specializations

Regular Fee	₹1,35,000
Scholarship Amount	₹22,500
Fee After Scholarship:	**₹1,12,500**
	You save 17%

Fee per semester
₹15,000

Fee Payable before Placement:	₹90,000 (₹15,000 x 6)
Pay After Placement:	₹22,500

OFFER 2:

Standard BBA with Specializations

Regular Fee	₹1,35,000
Scholarship Amount	₹39,000
Fee After Scholarship:	**₹96,000**
	You save 29%

Fee per semester
₹16,000

Fee Payable Schedule:	**Per Semester**
Pay After Placement:	**N/A**

Special Merit Scholarship

- Get a **10% scholarship** if you scored more than **90% in Class 12** (UG/PG entry) OR more than **90% in your UG degree** (for PG admission)

EMI options are applicable for all payment plans -semester/annual/lumpsum

Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to pay 20% of the tuition fees based on the program outcome, while paying the remaining amount during the course



ELIGIBILITY

- 10+2 in any discipline with 40% marks in last qualifying examination.
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

ENROLLMENT PROCESS

- Go to apply.shoolinionline.com
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check/e-sign your declaration form
- Pay the requisite fee



Program Structure

BACHELOR OF BUSINESS ADMINISTRATION

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Functional English-1	Functional English -2	Acing the interviews through AI	Business Statistics	Taxation	Insurance Products and Purpose
Principles of Management	Human Resource Management	Financial Accounting	Business Law	Sales Management	Specialization Elective I
Entrepreneurship	Marketing Management	Marketing Research	Financial Management	Cost accounting	Specialization Elective II
Creativity Decoded	Consumer Behavior	Principles of Economics	Organizational Behavior	Specialization Elective	Specialization Elective III
Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*

Curriculum subject to periodic revision in accordance with University regulations and industry trends.

Open Elective: To be selected at a later stage.



Future-Ready
BBA SPECIALIZATIONS

- Human Resource Management
- Financial Management
- Marketing Management
- Computer Science
- Digital Marketing
- Direct Selling

Seamless Learning with

OUR ADVANCED LMS

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



NO COST EMI
ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary), JODO Finance and Propelld,** we ensure seamless access to education without financial hurdles.

DETAILS

- **Applicable for all payment plans - semester/annual/lumpsum.**
- **Split into easy EMIs.**
- Flexible EMI Options: Choose between **6, 12, 18 and 24 EMIs.**
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

- Quick loan **approval in just 15 minutes.**
- **100% online application process.**
- Simple and hassle-free documentation.
- Transparent process with **no hidden or registration charges.**
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.





Discover Your Online BBA

CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online BBA program.

- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Financial Analyst
- Operations Manager
- Entrepreneur/Startup Founder
- Supply Chain Manager
- Human Resources Manager
- Retail Manager
- Event Manager
- Market Research Analyst
- Public Relations Specialist
- E-commerce Manager
- Data Analyst



Shoolini University

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UGC Entitled

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