Shoolini University | ONLINE DEGREES UGC Entitled

NAAC A+ GRADE Accredited University

AI powered

AI-Powered

ONLINE MAJMC

Master of Arts in Journalism and Mass Communication

From **India's Top Ranked** University

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

DRIVEN BY **CAREER TIGERS**

Get Job-Ready with Real Placement Support

Unlock Free Premium Access worth ₹50,000

Duration
2 YEARS

Mode
100% ONLINE



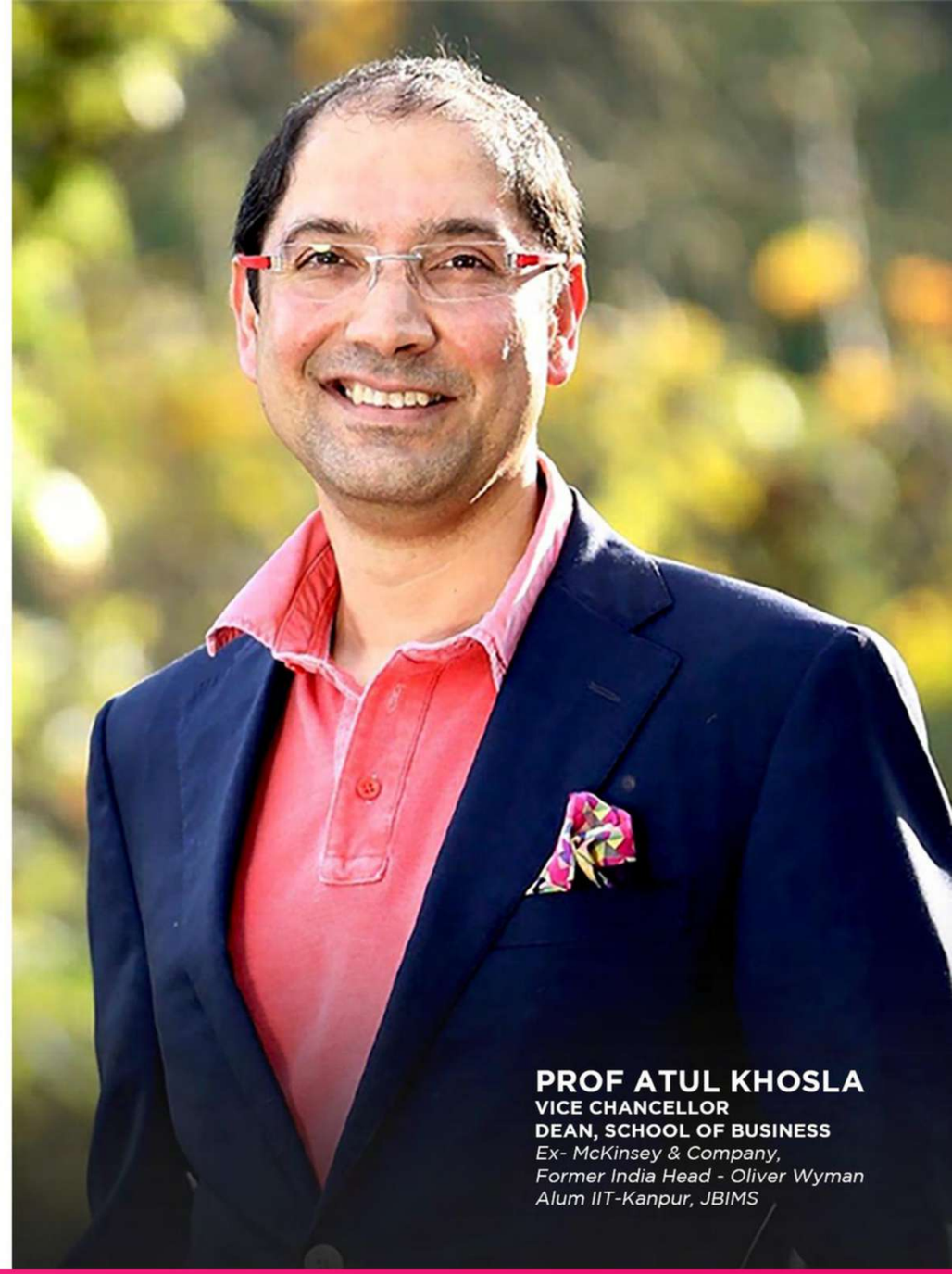
TRANSFORM YOUR CAREER LEARN FROM
THE BEST MEDIA PROFESSIONALS

I'm proud to share that our Online MA in Journalism & Mass Communication (MAJMC) is among the most forward-thinking programs in India for aspiring media and communication professionals. Designed and guided by leading academicians from top institutions and seasoned experts from the world of media, digital publishing, public relations, and corporate communications — this program prepares students for real-world success in the fast-evolving communication landscape.

One of the key strengths of the program is its flexibility. Learners can attend live or recorded classes from anywhere, allowing them to balance their education with professional or personal responsibilities. The curriculum evolves continually to include emerging trends in digital media, storytelling formats, multimedia production, and strategic communication.

What truly sets the MAJMC program apart is the quality of our faculty and mentorship. Our instructors are experienced journalists, filmmakers, PR consultants, and content strategists who bring both academic insight and real-world expertise to every class. Their mentorship ensures students graduate not just with theoretical knowledge, but with practical, industry-relevant skills.

Whether you're a recent graduate looking to enter media, or a working professional aiming to pivot into journalism, content creation, or digital strategy — this program offers the training, exposure, and credentials to help you thrive in today's media-driven world.



About Shoolini University

A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.



Shoolini Online: GLOBALLY RECOGNIZED EXCELLENCE



Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in GLOBAL AND NATIONAL RANKINGS

NO.1 PRIVATE UNIVERSITY IN INDIA

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

1 UGC CATEGORY

QS WORLD UNIVERSITY RANKINGS 2026
1 PRIVATE UNIVERSITY IN INDIA
1 PRIVATE UNIVERSITY IN INDIA *Citations Per Faculty*
503 GLOBALLY OVERALL

TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2025
1 PRIVATE UNIVERSITY IN INDIA
2 IN INDIA *for International Outlook*
401-501 GLOBAL RANK

QS SUSTAINABILITY RANKINGS 2024
4 PRIVATE UNIVERSITY IN INDIA
579 GLOBALLY OVERALL

TIMES HIGHER EDUCATION ONLINE LEARNING RANKINGS 2024
SILVER RANKING
TOP 25 GLOBALLY

THE IMPACT RANKINGS 2025
TOP 100 GLOBALLY

NIRF INDIA RANKINGS 2025
69 IN INDIA AMONG ALL UNIVERSITIES
101-150 OVERALL
44 PHARMACY
101-150 ENGINEERING

ACCREDITATIONS
NAAC NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
ACCA
PCI

THE Online Learning Rankings 2024

SILVER RANKING
TOP 25 INSTITUTIONS GLOBALLY FOR ONLINE EDUCATION

DURATION

2 YEARS
4 SEMESTERS

BUILD A CAREER IN THE MEDIA INDUSTRY

Online Masters in Journalism and Mass Communication

Who Should Pursue the Online MAJMC

Eligibility: Graduation in any discipline with a minimum of 40% marks

WHY SHOOLINI ONLINE MAJMC IS THE BEST CHOICE FOR FUTURE MEDIA PROFESSIONALS

HANDS-ON EDUCATION FROM THE REAL GURUS

Your Gurus – academicians and industry experts will help you develop expertise in Print, Radio, TV Journalism as well as new media including digital and social media so that you can effectively address the real world requirements of the world of media.

COMMUNICATION AND LIFE SKILLS

Students go through special modules to improve both oral and written communication skills for success in the business world. We also help students develop critical thinking, judgement, problem-solving skills and creative thinking techniques to help learn to enhance employability.

Need Help? Consult Our Counsellors



5 Reasons Why Shoolini Online MAJMC is TOP CHOICE

UGC-Entitled & Industry-Relevant Curriculum

Stay ahead with a curriculum that blends timeless media principles with the latest trends in digital storytelling, social media, and strategic communication.

Practical Learning Through Real-World Projects

Work on live industry assignments, case studies, and media projects to build a strong portfolio and hands-on experience that employers value.

Mentorship from Journalists, Creators & Media Experts

Learn from experienced journalists, PR professionals, filmmakers, and content strategists. Live sessions, workshops, and Q&As ensure immersive and practical learning.

High-Demand Career Opportunities

Unlock top roles such as:

- Journalist (Print, TV, Digital)
- Social Media Manager
- Public Relations Executive
- Content Strategist
- Video Producer / Editor
- Corporate Communication Manager
- News Anchor / Broadcast Journalist

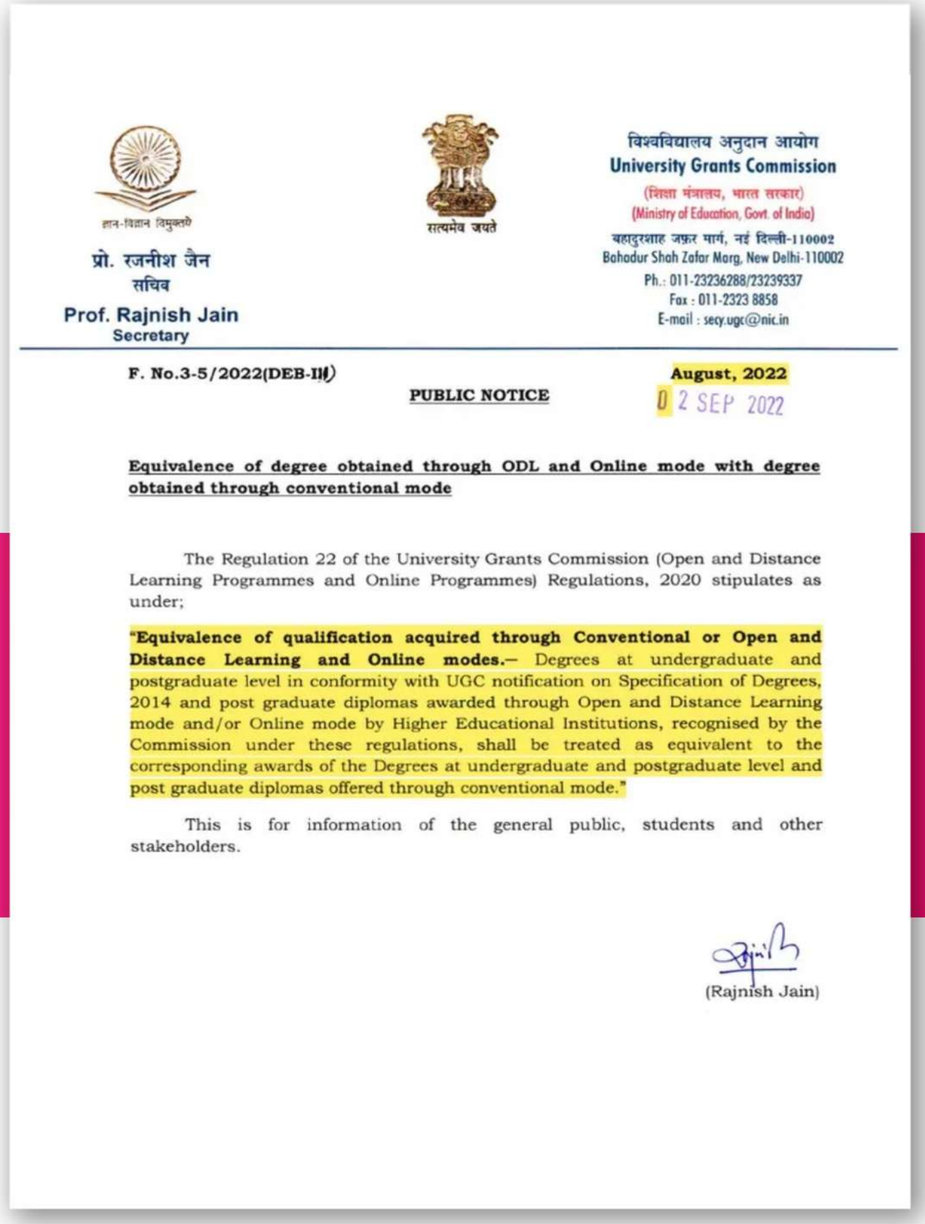
Flexible, Affordable & Future-Proof

Study at your own pace from anywhere, with access to cutting-edge tools, expert guidance, and a network of like-minded media professionals.

Online Degree Equivalence

Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-II)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.**– Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE

CAREER TIGERS
Training. Internships. Placements.

Smart Tools for Job Readiness & Career Success

Free Premium Access
Worth ₹50,000



Unlike traditional job portals that only help find jobs, Career Tigers is a complete career readiness ecosystem that prepares students to secure jobs, not just search for them.

Job Search → Resume Building → Skill Development → Certifications → Interview Prep → Placement Support

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KEY FEATURES & BENEFITS

- **AI Resume Builder**
  Build strong first impressions with ATS-friendly professional resumes in minutes.
- **Skill Gap Analysis**
  Identify strengths, gaps, and exactly what employers need you to learn
- **Personalized Career Counselling**
  Expert guidance on career direction and personalized path planning
- **Structured Learning Path**
  Step-by-step roadmaps based on career goals and identified skill gaps
- **AI Mock Interview Preparation**
  Practice with realistic AI-powered interview simulations with instant feedback
- **Application Tracker**
  Track applications, follow-ups, and outcomes in one organized place
- **Industry-Relevant Certifications**
  Earn industry-recognized credentials that employers actively look for
- **AI Job Matching**
  Get job recommendations based on your profile

CareerTigers helps you become job ready, stay confident, and **get placed.**

Apply Now | https://shoolini.online

Online MAJMC

Your Career Journey
WITH SHOOLINI

Learn → Build Skills → Prepare →
Practice → Apply → **Get Job-Ready**

- Learn with **AI-integrated** curriculum
- **Build industry-relevant skills**
- Identify and close skill gaps
- Practice interviews with AI tools
- Apply to relevant job opportunities
- ***Become fully job-ready***



CAREER TIGERS
Training. Internships. Placements.

Industry-Relevant **CERTIFICATIONS**

Gain certifications in high-demand skills that employers are actively hiring for.

AI-BASED CERTIFICATIONS:

- Applied Generative AI: Foundations
- Applied Generative AI for Data Analytics
- Applied Generative AI for Product Managers
- Applied Generative AI for Human Resources
- Applied Generative AI for Digital Marketing
- Applied Generative AI for Sales, Growth & Marketing

PROFESSIONAL SKILL CERTIFICATIONS:

- Data Science & Business Analytics
- Digital & Social Media Management
- Cyber Security
- Project Management Fundamentals
- Entrepreneurship
- Accounts and Finance Fundamentals
- Human Resource Management
- Logistics & Supply Chain Management

...and more



Enhance Your Career with Global Certifications

As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can **earn professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
- Business Analytics and Data-Driven Decision Making
- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
- Communication, Creative Writing, and Storytelling
- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
- Leadership, Entrepreneurship, and Project Management
- English Proficiency, Grammar, and Academic Writing

coursera

At a discounted price of **₹6,500 only,** unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.



ONLINE MAJMC

Fee Structure

4 Semesters
Application Fee: ₹500*

*Application fee is Non-Refundable

Master of Arts in Journalism and Mass Communication

Regular Fee	₹1,30,000
Scholarship Amount	₹50,000
Fee After Scholarship:	**₹80,000**
	You save 38%

Fee per semester
₹20,000

Fee Payable Schedule: **Per Semester** (₹20,000 x 4)

Special Merit Scholarship

- Get a **10% scholarship** if you scored more than **90% in Class 12** (UG/PG entry) OR more than **90% in your UG degree** (for PG admission)

EMI options are applicable for all payment plans -semester/annual/lumpsum

ELIGIBILITY

- Bachelor's degree in any discipline with a minimum of 40% marks.
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

ENROLLMENT PROCESS

- Go to apply.shoolini.online
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check/e-sign your declaration form
- Pay the requisite fee



PROGRAMME STRUCTURE - MAJMC

First Semester	Second Semester	Third Semester	Fourth Semester
Introduction to News Reporting	Advertising & Public Relations	Approaches to Corporate Communication	Development Communication
Fundamentals of Journalism and Mass Communication	Mass Communication Theories	Advanced Electronic Media	New Media: Advanced Approaches
Growth and Development of Media	Radio and TV production	Film Appreciation	Event Management
Editing and Editorial Writing	Digital Marketing for Practitioners	Media Laws	Introduction to Resaearch
Open Elective*	Open Elective*	Open Elective*	Dissertation
			Open Elective*

Curriculum subject to periodic revision in accordance with University regulations and industry trends.

Open Elective: To be selected at a later stage.

Seamless Learning with

OUR ADVANCED LMS

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



NO COST EMI
ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary), JODO Finance and Propelld,** we ensure seamless access to education without financial hurdles.

DETAILS

- Applicable for all payment plans - semester/annual/lumpsum.
- Split into easy EMIs.
- Flexible EMI Options: Choose between 6, 12, 18 and 24 EMIs.
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

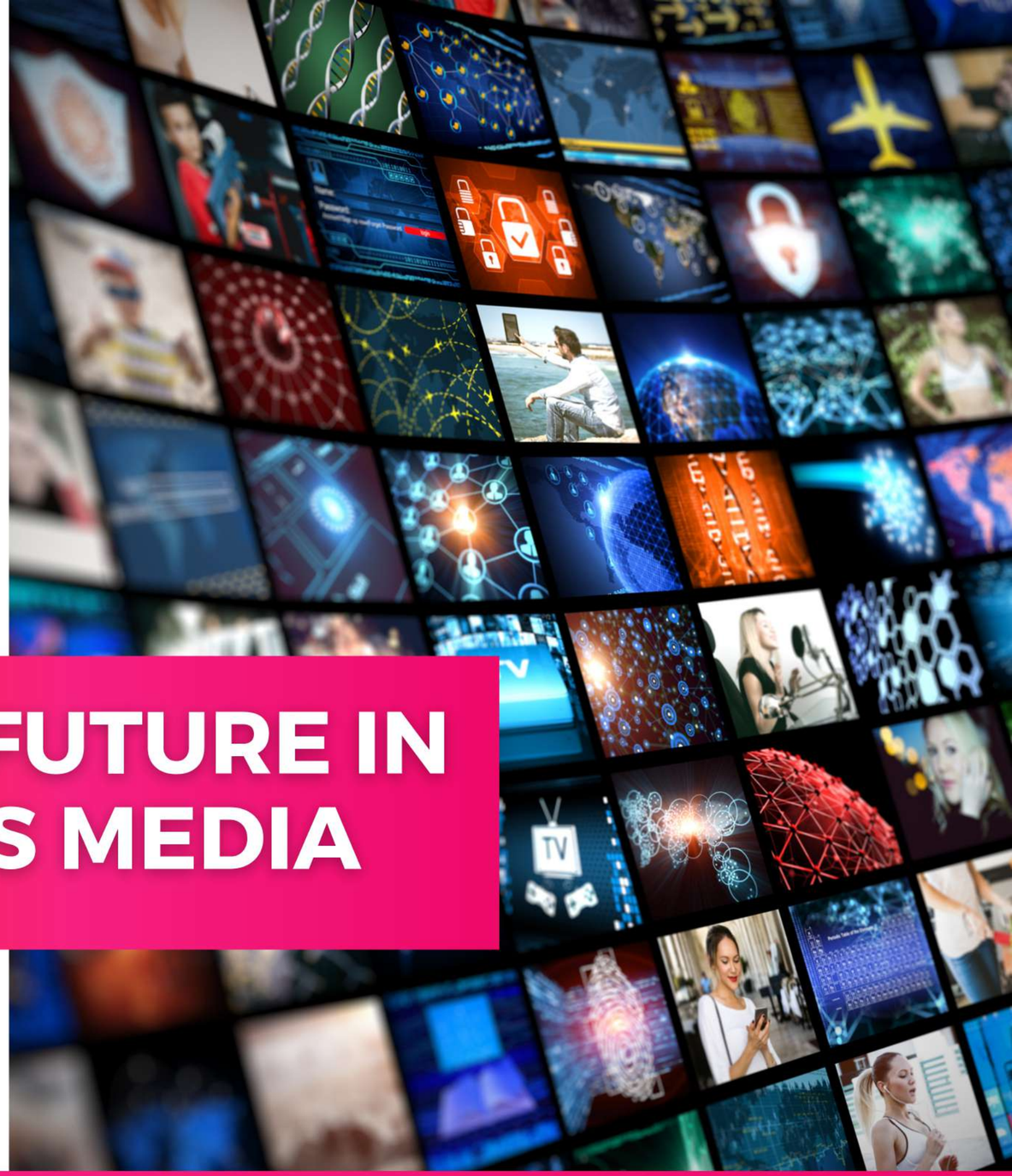
- Quick loan approval in just 15 minutes.
- 100% online application process.
- Simple and hassle-free documentation.
- Transparent process with no hidden or registration charges.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.



Discover Your Online MAJMC

CAREER PATHWAYS

- Journalist
- Content Writer/Editor
- Public Relations Specialist
- Digital Media Specialist
- Advertising and Marketing Professional
- Social Media Manager
- News Anchor/Reporter
- Copywriter
- Media Analyst
- Communications Manager
- Documentary Filmmaker
- Event Planner
- Photojournalist
- Press Secretary



YOUR FUTURE IN MASS MEDIA



Adavance your career with the innovative curriculum of our Online MAJMC

Choose Shoolini Online MAJMC for an affordable, immersive, and career-focused learning experience.
Join us to unlock your potential and embark on a rewarding journey in the field of Mass Communication and Journalism



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Accredited University