Shoolini University | ONLINE DEGREES UGC Entitled | NAAC A+ GRADE Accredited University

AI powered

PAY-AFTER-PLACEMENT

ONLINE MBA

Master of Business Administration

From **India's Top Ranked** University

THE World University Rankings 2025 | QS WORLD UNIVERSITY RANKINGS 2026

DRIVEN BY

CAREER TIGERS

Get Job-Ready with Real Placement Support

Unlock Free Premium Access worth ₹50,000

Duration
2 YEARS

Mode
100% ONLINE





TRANSFORM YOUR CAREER

with an Online MBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our Online MBA program is truly one of the best for industry-readiness. Designed and mentored by **business leaders from the world's top companies like McKinsey, PwC, Citi,** and institutions like the IITs, IIMs, and ISB, this program is built to make students success-ready.

As the world rapidly moves toward an AI-driven future, the nature of work is evolving. At Shoolini Online, we have **reimagined our MBA** to ensure that students are not just academically strong, but also **equipped with AI-integrated learning, modern tools, and industry-relevant skills** required in today's job market.

One of the key strengths of our program is its flexibility and accessibility. Students can learn from anywhere while balancing their professional and personal commitments, without compromising on the quality of education or career outcomes.

What truly sets this MBA apart is its strong focus on career readiness. Through structured learning, practical exposure, and our integrated career ecosystem, students are guided from learning to **becoming fully job-ready.**

I strongly believe that this program is the right choice for anyone looking to grow, adapt, and succeed in a rapidly changing business environment.

Prof. Atul Khosla
Vice Chancellor, Shoolini University

Ex- McKinsey & Company, Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

About Shoolini University

A TOP-RANKED UNIVERSITY

Shoolini University, **established in 2009** by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among **India's top 100 universities (NIRF)**. Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the **world's top universities in research output.**

As a not-for-profit, **multi-disciplinary private university**, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

At Shoolini Online, this academic excellence is combined with a strong focus on **career outcomes, industry relevance, and future-ready learning**, ensuring that students are prepared not just to learn, but to succeed.



Shoolini Online: GLOBALLY RECOGNIZED EXCELLENCE



Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in GLOBAL AND NATIONAL RANKINGS

NO.1 PRIVATE UNIVERSITY IN INDIA

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

1 UGC CATEGORY

QS WORLD UNIVERSITY RANKINGS 2026
1 PRIVATE UNIVERSITY IN INDIA
1 PRIVATE UNIVERSITY IN INDIA *Citations Per Faculty*
503 GLOBALLY OVERALL

TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2025
1 PRIVATE UNIVERSITY IN INDIA
2 IN INDIA *for International Outlook*
401-501 GLOBAL RANK

QS SUSTAINABILITY RANKINGS 2024
4 PRIVATE UNIVERSITY IN INDIA
579 GLOBALLY OVERALL

TIMES HIGHER EDUCATION ONLINE LEARNING RANKINGS 2024
SILVER RANKING
TOP 25 GLOBALLY

THE IMPACT RANKINGS 2025
TOP 100 GLOBALLY

NIRF INDIA RANKINGS 2025
69 IN INDIA AMONG ALL UNIVERSITIES
101-150 OVERALL
44 PHARMACY
101-150 ENGINEERING

ACCREDITATIONS
NAAC NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
ACCA
PCI

THE Online Learning Rankings 2024

SILVER RANKING
TOP 25 INSTITUTIONS GLOBALLY FOR ONLINE EDUCATION



250+ TOP COMPANIES HAVE RECENTLY RECRUITED OUR MBAS

Shoolini MBA is one of the best for industry readiness of graduates

Shoolini has consistently recorded 100% placements in MBA

Unlock Career Opportunities at India's Top Companies.
Join the Elite Ranks of our MBA Alumni Network

Hindustan Unilever Limited · Bank of America · Genpact · airtel · Reliance jio · HDFC Bank · Hilti · BYJU'S The Learning App · hp · LG · ICICI Bank · citibank · JCB · SBI Securities · HDB Financial Services · ICICI Securities · Blue Star · IndusInd Bank · SBI card · jaro education

AND MORE



5 Reasons Why Shoolini ONLINE MBA IS TOP CHOICE

AI-INTEGRATED LEARNING

Every program includes AI-integrated learning, giving students exposure to modern tools, technologies, and real-world applications.

CAREER TIGERS CAREER-READINESS ECOSYSTEM

A complete system designed to help students prepare, practice, and secure jobs — not just search for them.

INDUSTRY-RELEVANT SKILLS

Curriculum aligned with real job roles and employer expectations.

ADVANCED LEARNING EXPERIENCE

Live sessions, recorded content, interactive learning, and flexible schedules.

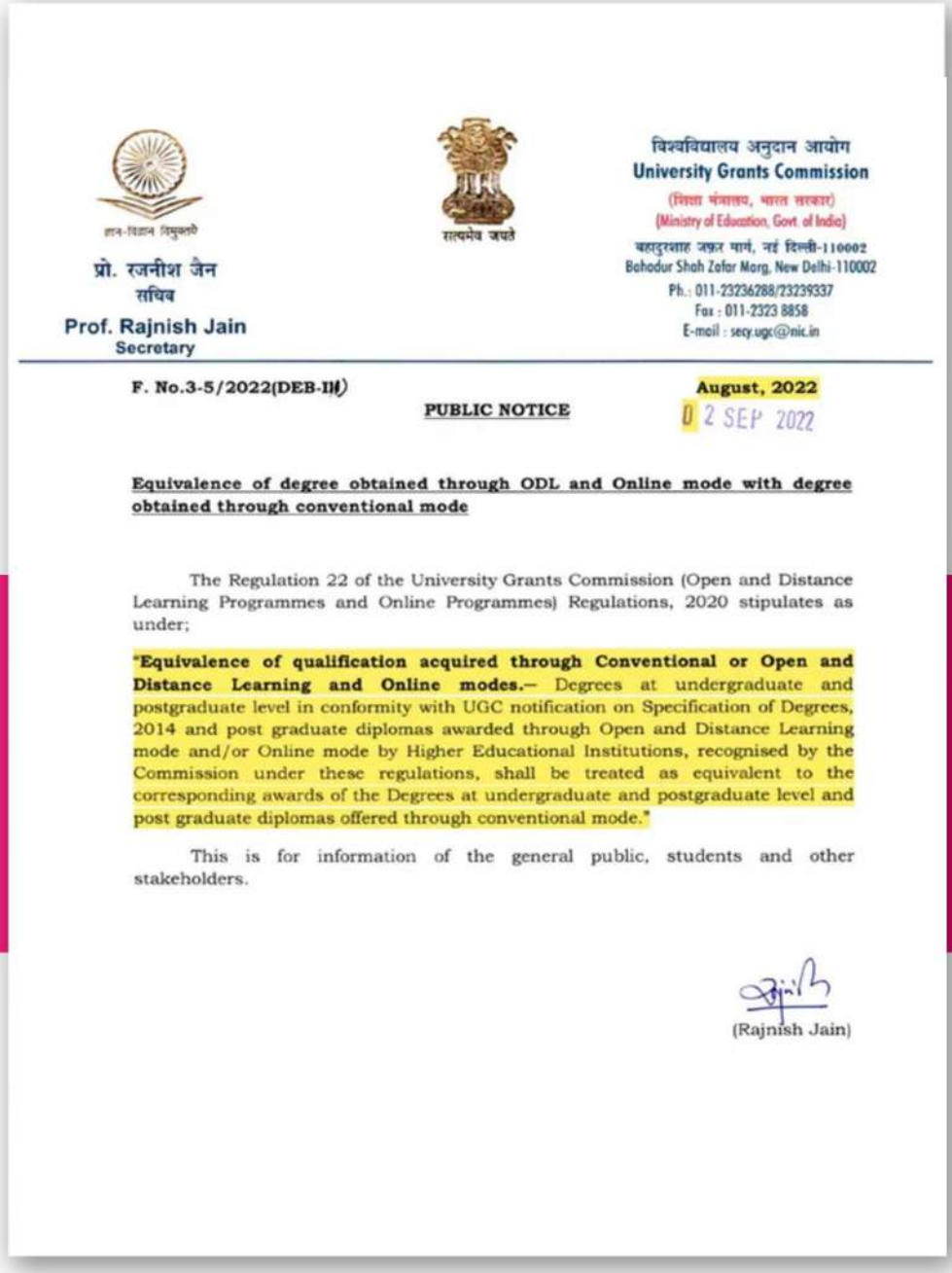
CAREER OUTCOME FOCUS

From learning to placement, we support your entire journey.

Online Degree Equivalence

ONLINE DEGREE = REGULAR DEGREE

Degrees earned through the **online mode hold the same value as those obtained through the conventional mode,** in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
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E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-II)

August, 2022

PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.**— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE

CAREER TIGERS
Training. Internships. Placements.

Smart Tools for Job Readiness & Career Success

Free Premium Access Worth ₹50,000

Unlike traditional job portals that only help find jobs, Career Tigers is a complete career readiness ecosystem that prepares students to secure jobs, not just search for them.

Job Search → Resume Building → Skill Development → Certifications → Interview Prep → Placement Support

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KEY FEATURES & BENEFITS

- **AI Resume Builder**
  Build strong first impressions with ATS-friendly professional resumes in minutes.
- **Skill Gap Analysis**
  Identify strengths, gaps, and exactly what employers need you to learn
- **Personalized Career Counselling**
  Expert guidance on career direction and personalized path planning
- **Structured Learning Path**
  Step-by-step roadmaps based on career goals and identified skill gaps
- **AI Mock Interview Preparation**
  Practice with realistic AI-powered interview simulations with instant feedback
- **Application Tracker**
  Track applications, follow-ups, and outcomes in one organized place
- **Industry-Relevant Certifications**
  Earn industry-recognized credentials that employers actively look for
- **AI Job Matching**
  Get job recommendations based on your profile

CareerTigers helps you become job ready, stay confident, and **get placed.**

Your Career Journey **WITH SHOOLINI**

CAREER TIGERS
Training. Internships. Placements.

Learn → Build Skills → Prepare → Practice → Apply → **Get Job-Ready**

- Learn with **AI-integrated** curriculum
- **Build industry-relevant skills**
- Identify and close skill gaps
- Practice interviews with AI tools
- Apply to relevant job opportunities
- ***Become fully job-ready***



Industry-Relevant
CERTIFICATIONS

Gain certifications in high-demand skills that employers are actively hiring for.

AI-BASED CERTIFICATIONS:

- Applied Generative AI: Foundations
- Applied Generative AI for Data Analytics
- Applied Generative AI for Product Managers
- Applied Generative AI for Human Resources
- Applied Generative AI for Digital Marketing
- Applied Generative AI for Sales, Growth & Marketing

PROFESSIONAL SKILL CERTIFICATIONS:

- Data Science & Business Analytics
- Digital & Social Media Management
- Cyber Security
- Project Management Fundamentals
- Entrepreneurship
- Accounts and Finance Fundamentals
- Human Resource Management
- Logistics & Supply Chain Management

...and more

MBA CAMPUS IMMERSION EXPERIENCE

Step Into the MBA You Don't Just Study, **You Experience**

Campus Immersion Week| Limited Seats

Because management education is best learned beyond the screen — through leadership, innovation, networking and real-world exposure.

WHAT YOU'LL EXPERIENCE

LEADERSHIP IN ACTION
Interactive team-building, decision-making challenges & confidence-building activities designed for future managers.

ENTREPRENEURSHIP & STARTUP THINKING
Learn how ideas become ventures through startup case discussions, business model activities & innovation sessions.

AI FOR MODERN MANAGERS
Hands-on exposure to Artificial Intelligence tools, business automation concepts & practical AI applications in management.

LEARN FROM INDUSTRY EXPERTS
Professional lectures, masterclasses, seminars & interactive workshops led by experienced mentors and practitioners.

NETWORK, EXPLORE & RECHARGE
Peer networking, immersive gamified experiences, Kasauli/Shimla scenic visit and meaningful collaboration outside classrooms.

STAY COMFORTABLY, LEARN FULLY
Subsidised accommodation on first-come-first-serve basis with two meals per day included at subsidised cost.

LEARN IN ONE OF INDIA'S MOST SCENIC UNIVERSITY CAMPUSES
Experience management learning amidst the hills, build lasting peer connections, and interact directly with experts shaping the future of business.

CAMPUS IMMERSION PROGRAM

Experience a Premium Residential MBA Immersion **Worth ₹25,000+**, at an Exclusive Student Contribution of Just ₹4,150*

**Accommodation and meals available at highly subsidised student rates.*

Arrival & Check-In

Campus arrival, room allocation, welcome briefing, networking introduction & orientation for the immersive ahead.journey

Leadership, MBA Networking & Expert Insights

Leadership development activities, peer networking sessions, professional seminars and management-focused expert talks.

AI, Entrepreneurship & Scenic Immersion

AI workshops, startup/entrepreneurship sessions, business gamification activities and immersive Kasauli/Shimla experiential outing.

Reflection, Recognition & Departure

Group reflections, collaborative takeaways, certificate/recognition moments and departure with a transformed MBA perspective.

REGISTRATION DETAILS

Registration Fee - ₹4,150 Only

- Limited Seats Available
- First-Come, First-Served Accommodation
- Subsidised Stay & 2 Meals Per Day
- Access to All Workshops, Sessions & Activities
- Unlock benefits worth ₹25,000

WHY THIS MATTERS FOR YOUR MBA

- Learn management beyond textbooks through live participation
- Build leadership, innovation & entrepreneurial mindset
- Gain exposure to AI-driven business practices
- Network with peers, mentors & professionals in person
- Experience the Shoolini ecosystem in India's most scenic campus

Choose any 1 from the following

FREE VALUE ADD-ONS

A UGC recognised online degree + Any one free value add-on's



Career Tigers Premium Access

Get Placement Ready:

- AI Resume + Prep
- Certifications
- Mock Interviews
- Job Matching

Built to get you hired

Global Gateway

Start your global journey:

- Study Abroad Pathways
- Admission Process Support
- Global University Access

Your Pathway to International Degree

One Stop Solution For Govt. Test Prep Exams

Choose any of these:

- Banking
- SSC
- Railways

Mock tests, books, doubt sessions for 200+ govt exam

Crack UPSC CSE - GS

Choose any of these:

- UPSC
- CSE
- State PCS

Recorded CSE classes, test series & answer writing

Enhance Your Career **WITH GLOBAL CERTIFICATIONS**

As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can **earn professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
- Business Analytics and Data-Driven Decision Making
- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
- Communication, Creative Writing, and Storytelling
- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
- Leadership, Entrepreneurship, and Project Management
- English Proficiency, Grammar, and Academic Writing

coursera

At a discounted price of **₹6,500 only**, unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.



ONLINE MBA

Fee Structure

4 Semesters
Application Fee: ₹500*
*Application fee is Non-Refundable

OFFER 1:

Pay After Placement MBA with Specializations

Regular Fee	₹2,00,000
Scholarship Amount	₹42,000
Fee After Scholarship:	**₹1,58,000**
	You save 21%

Fee per semester
₹31,600

Fee Payable before Placement:	₹1,26,400 (₹31,600 x 4)
Pay After Placement:	₹31,600

OFFER 2:

Standard MBA with Specializations

Regular Fee	₹2,00,000
Scholarship Amount	₹70,000
Fee After Scholarship:	**₹1,30,000**
	You save 35%

Fee per semester
₹32,500

Fee Payable Schedule:	**Per Semester**
Pay After Placement:	**N/A**

Special Merit Scholarship

- Get a **10% scholarship** if you scored more than **90% in Class 12** (UG/PG entry) OR more than **90% in your UG degree** (for PG admission)

EMI options are applicable for all payment plans -semester/annual/lumpsum

Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.



HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to pay 20% of the tuition fees based on the program outcome, while paying the remaining amount during the course

ELIGIBILITY

- Passed Bachelor degree of minimum 3 years duration.
- Obtained atleast 50% marks
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

ENROLLMENT PROCESS

- Go to apply.shoolinionline.com
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check e-sign your declaration form
- Pay the requisite fee



Program Structure

MASTER OF BUSINESS ADMINISTRATION

Semester 1	Semester 2	Semester 3	Semester 4
• Marketing Management • Organizational Behavior • Financial Accounting • Entrepreneurship • Creativity Decoded • Any one course from the list of Open Electives	• Financial Management • Career and life skills • Human Resource Management • Managerial Economics • Statistics for Management • Any one course from the list of Open Electives	• Legal Aspects of Business • Storytelling with Data • Major Elective as per Specialization • Major Elective as per Specialization • Minor Elective as per Specialization • Any one course from the list of Open Electives	• Future Leaders' Program • Capstone Project /Internship • Sales Management • Major Elective as per Specialization • Major Elective as per Specialization • Minor Elective as per Specialization • Any one course from the list of Open Electives

Curriculum subject to periodic revision in accordance with University regulations and industry trends.

Open Elective: To be selected at a later stage.



Pick any two Specializations

SHOOLINI ONLINE MBA

Our future-ready MBA specializations are **designed by leading industry experts from the world's top 1% companies** to help you succeed in a dynamic, fast-changing business landscape.

- Marketing Management
- Human Resource Management
- Financial Management
- Digital Marketing
- Retail Management
- Banking & Financial Services
- Operation & Supply Chain Management
- IT Management
- Direct Selling
- Tourism Management
- Real Estate Management
- Data Science & Business Analytics
- Agri Business Management
- Biotechnology Management
- Food Technology Management
- Pharma & Health Care Management

Seamless Learning with

OUR ADVANCED LMS

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



NO COST EMI
ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary), JODO Finance and Propelld,** we ensure seamless access to education without financial hurdles.

DETAILS

- **Applicable for all payment plans - semester/annual/lumpsum.**
- **Split into easy EMIs.**
- Flexible EMI Options: Choose between **6, 12, 18 and 24 EMIs.**
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

- Quick loan **approval in just 15 minutes.**
- **100% online application process.**
- Simple and hassle-free documentation.
- Transparent process with **no hidden or registration charges.**
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.





Discover Your Online MBA

CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online MBA program.

- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Business Analyst
- Marketing Manager
- Financial Analyst
- Operations Manager
- HR Manager
- Project Manager
- Entrepreneur
- Supply Chain Manager
- Data Scientist
- Strategy Consultant
- Risk Manager



Shoolini University

ONLINE DEGREES
UGC Entitled

NAAC A+ GRADE
Accredited University