UPES ONLINE
UNIVERSITY OF TOMORROW

upesonline.ac.in



BBA (General) with Specialisation in Logistics and Supply Chain Management

ADMISSIONS OPEN



ABOUT UPES ONLINE

UPES Online, the digital learning vertical of UPES, is aimed at empowering professionals looking to advance in their careers, students aspiring to upskill, and individuals striving to achieve personal goals. It offers a range of flexible, industry-relevant programs designed to equip learners with the skills needed to thrive in today's dynamic job market. UPES Online offers MBA, MCA, BBA, and BCA degrees, all enhanced with industry masterclasses and immersive experiences, maintaining the same level of academic rigour as traditional in-person programs. Additionally, the platform provides intensive 10-month Postgraduate Certification Programs (PGCP) in fields such as Oil and Gas, Renewable Energy, and Industrial Safety, with the integration of advanced technologies like AI, Data Science, and Cloud Computing into the curriculum.

UPES is a UGC-entitled, multidisciplinary, not-for-profit, and research-driven university committed to academic excellence, exemplary student outcomes, and social impact. As the 'University of Tomorrow', it pioneers transformative education, shaping learners into changemakers. With seven schools, including Computer Science, Engineering, Health Sciences and Technology, Design, Business, Law, Liberal Studies and Media, UPES provides industry-ready education to over 16,000+ students at its campuses in Dehradun.

As per the National Institutional Ranking Framework (NIRF) 2024, UPES has been ranked 45, with a rank of 43 in engineering and a rank of 36 in management. In addition to this, the university has been ranked the No.1 private university in academic reputation in India by the QS World University Rankings 2025 and is among the top 2% of universities in the world. UPES has also been accredited by NAAC with a grade 'A' and has received 5 stars on Employability (placements), by globally acclaimed QS Ratings. The university has had 100% placements over the last five years. Forty-six (46) faculty members of UPES are among the world's top 2% researchers as per the Stanford University list.



WHY UPES ONLINE?

RANKED 45* IN INDIA
nirf

NO.1* PRIVATE UNIVERSITY IN ACADEMIC REPUTATION
QS WORLD UNIVERSITY RANKINGS

NAAC A ACCREDITED
A NAAC

UGC Entitled

45% Average Salary Hike*
(As per Alumni survey)

800+
Recruiters

Esteemed Faculty from **IITs, IIMs and Ivy League**

Exclusive Leadership Courses

runway **250+ start-ups** Incubated

ABOUT THE PROGRAM

With India emerging as a global logistics hub, the demand for professionals with a strong understanding of supply chain dynamics is rapidly increasing. UPES Online's BBA in Logistics and Supply Chain Management is designed for students starting their career journey. The program builds a solid foundation in business operations, logistics strategy, procurement, inventory management, and international trade. With a focus on industry-relevant skills and emerging digital tools, it prepares learners to thrive in a sector that powers global commerce.

A SECTOR ON THE RISE

About 83% of businesses demand that supply chains enhance the customer experience as a component of their digital business strategy. (Source: Gartner)

India's logistics sector is set to hit USD 484 billion by 2029, driven by e-commerce and economic growth, but high costs still challenge efficiency. (Source: IMARC Group)

The industry will see an uptick in leveraging automation and data lineage to combat the labor gap and build a reliable supply chain. (Source: Supply Chain Digital)

PROGRAM HIGHLIGHTS

Interactive Live Sessions
Learn directly from industry experts and global faculty through engaging live sessions.

Dedicated Academic Advisor
Receive personalised guidance and support for your academic and career journey.

Facilitated Group Interactions
Participate in supervised discussion forums to collaborate and interact with peers.

Robust Learning Management System
Learn from updated study materials, online library, and a user-friendly learning platform.

Real-World Application
Acquire practical skills through engaging projects and case studies for real-life impact.

WHO IS THIS PROGRAM FOR?

Students who have completed high school and are interested in building a career in logistics, transportation, or supply chain operations.

Young professionals looking to enter the logistics and supply chain industry with a strong foundation in global operations and supply chain strategy.

Aspiring entrepreneurs aiming to start ventures in warehousing, delivery services, procurement, or inventory management.

ELIGIBILITY

- Minimum 45 percent marks or equivalent in XII from a recognized board.
- Minimum 45 percent marks or equivalent in 3 years diploma recognized by AICTE after SSC (class X).



LEARNING OUTCOMES

- Use diagnostic and analytical skills in the management process to arrive at appropriate business solutions
- Source data independently and synthesize information, apply research skills and exercise judgment in complex planning
- Apply advance digital and technical skills to realize and translate product and business concepts
- Study and learn independently in all situations, including planning and managing activities; and reflecting on and evaluating the outcomes
- Communicate complex or contentious information clearly and effectively to specialists and non-specialists
- Work cooperatively and collaboratively in a team and practice work ethics and values associated with a business professional in the industry
- Achieve proficiency in professional presentations and demonstrate ability to work with creative skills & presentation technology

PROGRAM FEES

Indian Students

₹1,50,000

International Students

$2,300

For FAQs - Visit upesonline.ac.in



CAREER PROSPECTS

- Logistics Executive
- Procurement Assistant
- Supply Chain Trainee
- Inventory Manager
- Procurement Manager
- Regional Distribution Manager

CURRICULUM

Semester 1

- Management & Leadership
- Organizational Behaviour
- Business Economics
- Business Communication
- Business Accounting

Semester 2

- Financial Management
- Human Resource Management
- Operations Managemet
- Essentials of Marketing Management
- Quantitative Techniques

Semester 3

- Research Methods
- Business Computing & IT Applications
- Business Analytics for Managers
- International Business
- Essentials of Entrepreneurship

Semester 4

- Data Visualization
- Essentials of Logistics & Supply Chain Management
- Logistics Planning and Strategy
- Managing Service Operations
- Project Management

Semester 5

- Strategic Management
- Basics of Artificial Inteligence
- International Logistics and Supply chain Management
- Procurement and Supply relationship Management
- Lean Supply chain Management
- Synopsis

Semester 6

- International Finance and Risk Management
- Supply Chain Modeling and Simulation
- Legal Environment of Business
- Dissertation



CAREER SERVICES

Our comprehensive career services guarantee your career preparedness and employability for the professional world.

- Career Orientation
- LinkedIn/Resume building guidance
- Mock Interviews
- Mentorship by industry experts
- Interview preparation

RECRUITERS

adani | KPMG | ONGC | Coca-Cola

LARSEN & TOUBRO | FedEx | Adecco | EY Shape the future with confidence

TATA / TATA POWER | amazon | Amul | monolith

IndianOil | kinnect | mahindra







SCAN TO FOLLOW US ON in

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